

# ACCREDITATION

International Management Institute (MIM-Kyiv), Ukraine

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Iryna Tykhomyrova, President

**CEEMAN's IQA -**

International Quality Accreditation:  
Putting Relevance upfront

Meet  
International Management Institute (MIM-Kyiv)



02



**1989:** MIM-Kyiv is founded by **International Management Institute** in Geneva and **Institute of Economics** of the Academy of Science of Ukraine.

Since 1989 it has offered the first in the former Soviet Union **MBA** according to the international standards.

### Currently MIM-Kyiv:

Maintain partnerships with Tepper Business School at Carnegie Mellon University (USA), IMD, (Switzerland), GIBS and University of Stellenbosch Business School (South Africa), and CEIBS (China)  
Is a member of the EFMD (1992), CEEMAN (1997), AMBA (2014), AACSB (2016), BMDA (2016).



The only Ukrainian business school – member of the **Eduniversal's 4 Palmes League** or **Top Business Schools with Significant International Influence**;

Holder of **CEEMAN's IQA** institutional accreditation and **AMBA** accreditation of MBA Programs;

**AACSB** accreditation is half way through.

- MIM-Kyiv, the first school in Ukraine is awarded IQA.
- FT covers the event.



2011, 2017

- Re-accreditations followed.

## FINANCIAL TIMES MONDAY JULY 5, 2004

### CAMPUS BRIEFING

#### Harvard to open centre in Mumbai

Harvard Business School is to open its fifth international research centre in Mumbai, India's financial centre, in early 2006, *writes Delhi Brahman*.

"The centres are designed to help Harvard faculty work with local companies in order to carry out research and write case studies."

Harvard already has research centres in Hong Kong, Paris, Tokyo, Buenos Aires and Menlo Park in California.

[www.hbs.edu](http://www.hbs.edu)

recognised programme will now choose IMI-Kyiv rather than a western school," says Ms Kukuruza.

[www.ceeman.org](http://www.ceeman.org)

#### Warwick professor heads research body

The Advanced Institute of Management Research has appointed Robin Wensley as its new director.

Prof Wensley will step down from his post as deputy dean at Warwick Business School, although he will still be based at the school, where he is a professor of strategic management and marketing.

Aim Research was established almost two years ago to increase the quality, capacity and impact of UK research on management.

[www.aim.ac.uk](http://www.aim.ac.uk)

#### IMI-Kyiv receives IQA accreditation

IMI-Kyiv has become the first business school in Ukraine (and only the third school in the former USSR) to receive the IQA, the accreditation certification developed by Ceeman, the Central European Management Development Association, *writes Koster Eddy*.

"Following a peer review in early April, we have unconditional accreditation for a five-year period," says Okana Kukuruza, head of public relations at IMI.

IMI implemented a number of measures to meet the accreditation requirements, including a formalised research policy (with guidelines on time and resources allocated), and provision of additional faculty development programmes, with more promotion of PhDs for young faculty.

Relationships with corporate partners have also been given a more standardised policy, and in international relations emphasis has been moved to the creation of joint programmes together with other business schools, rather than simple exchange visits for students and faculty.

"We anticipate that will promote an increase in MBA applicants."

"We think that many who want an internationally

#### Profile of e-learning to be raised globally

The rapid growth in the field of e-learning has prompted the launch of an initiative to raise the standard of e-learning programmes worldwide.

The Brussels-based European Foundation for Management Development, in partnership with the Swiss Centre for Innovation in Learning at the University of St Gallen and Sigeva AG, a Swiss-based company that designs, builds and delivers customised e-learning programmes, have established the certification of e-learning which they hope will set quality standards for it.

CEI outlines certain criteria an e-learning programme must meet. These include a relationship to management education, offering at least 100 hours of learning and ending with an assessment or examination.

A CEI awarding body is being finalised.

[www.efmd.be/ef](http://www.efmd.be/ef)

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### IQA in Ukraine is:

- Similar to industry standard;
- Granted or sought after by all top Ukrainian schools;
- A mandatory requirement for governmental tenders of management education services.

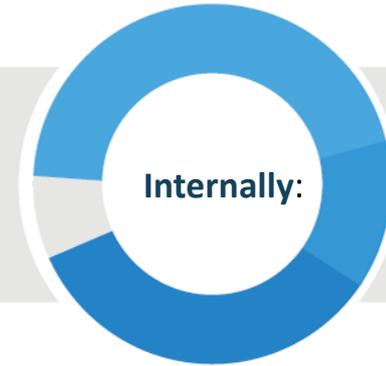


### IQA region wise:

- Forms “The Club”;
- Critical for visibility and acceptance.



- Proves institutional quality;
- Facilitates international acceptance of the school;
- Improves the quality of partnerships and projects;



- Roadmap for institutional improvement;
- Guideline for program enhancement;
- Instruction set for enhancement of international dimension.

It is an excellent instrument for:

01

Self-improvement

02

Gaining prestige

03

Joining high-profile projects and partnerships

**Note:**

*Accreditations worth trying are worth resources spending.*



01

Be selective

02

Maintain rigorous standards

03

Keep its mentoring nature