

New Offerings for the New Audiences with the New Technologies

March 2020

Ukraine:

- Global crisis caused by COVID 19 lockdown;
- Poor economic situation;
- Political crisis and looming local elections;
- Dire and pessimistic public sentiment.

MIM-Kyiv:

- Temporarily shifts online;
- Fosters partnerships while utilizing existing experience partnership network expertise and previous experience;
- Conceives GNR.NEXT program idea.

GNR.NEXT

- Focus: social development;
- Format: online;
- Target audience: public servants, social entrepreneurs, and representatives of business associations and NGOs from the Ukrainian regions;
- Entry requirements: university degree; 24 – 38 years of age, proven track record of activism, and working knowledge of English;
- Outreach: representatives of 10 regions.

Immediate Outcomes:

1. National outreach;
2. Access to the quality management education by previously underserved population;
3. Cascading positive change;
4. Achieving social impact;
5. New technologies application.

April 2020

- 218 applicants;
- 90 students;
- 10 regions.

