



## Paul Matthyssens

Prof. Dr. Paul Matthyssens is the former Dean of Antwerp Management School (2013-2018) and is Professor of Global Strategic Management and Strategic Marketing at Antwerp Management School (AMS) and at the University of Antwerp. He is also Academic Director of the 3 Continents Master Program in Strategic Marketing at AMS (double degree with Fordham University, New York), and of the Master in Global Management at AMS. He received the best Full-time Master Teacher Award in 2014. He is a visiting professor at Danish Technical University Business School in Lyngby (DK) and Fordham University (USA). He served on several peer review teams for AACSB in Turkey, Spain and South Africa. He collaborates closely with Chinese universities regarding growth in research and related topics. Paul gave guest lectures and training sessions at universities and institutes throughout the world such as in Slovakia, Russia, Indonesia, India, China, Italy, USA, South Africa and The Netherlands.

Dr. Matthyssens published more than 100 articles in academic journals such as *Industrial Marketing Management*, *Journal of Management Studies*, *Strategic Organization*, *Long Range Planning*, *Technovation*, *Journal of Business & Industrial Marketing*, *Psychology & Marketing*, *International Marketing Review*, *Journal of Engineering & Technology Management* and *Journal of Purchasing & Supply Management*. His research interests include business and industrial marketing, value innovation, global strategy, industry transformation, business modeling and purchasing strategy.

Matthyssens serves on several editorial boards of academic journals. He advised companies and trained managers of companies such as ERIKS EU/USA, SD Worx, Roche, Fabricom-Suez, Asco, Barco, SKF, Proximus, Atlas Copco, Finmeccanica, and Oiltanking. He advises sector federations in Belgium and The Netherlands on industry convergence and transition. He supports the provincial authorities of Antwerp on their industrial policy and on their business incubation centers. He is member of the Strategy Council of the Board of the top research institute VITO. Matthyssens was member of the Industry Council of the Flemish Minister-President (2010-2014). He received a Royal Award in the Netherlands for 'extraordinary contributions to the field of industrial marketing and the stimulation of the competitiveness of Dutch industry': 'Officier in de Orde van Oranje-Nassau' ("Officer in the order of Orange-Nassau", June 2015).