FUTURE SCENARIOS FOR SUSTAINABLE BUSINESS SOLUTIONS

Connecting the Future Workshop Method to SDG Challenges to Introduce Future-Fit Solution Development into the Business School Curriculum

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The secret of change is to focus all your energy not into fighting the old but building of the new.

— Socrates

NEED FOR AN „EDUCATIONAL OVERHAUL“

(SORNET, 2018, P.15)

TEACHING AND LEARNING

Outdated, old paradigm

Innovative, looking for something

Linear thinking

Hierarchical

Passive Students

Systems Thinking

Teacher as Facilitator

Active Students

KEY COMPETENCIES FOR SUSTAINABLE DEVELOPMENT IN (MANAGEMENT) EDUCATION

SELF-AWARENESS

STRATEGIC THINKING

ANTICIPATORY

CRITICAL THINKING

NORMATIVE

COLLABORATION

SYSTEMS THINKING

INTEGRATED PROBLEM SOLVING

FUTURE WORKSHOP METHOD AND PHASES

CRITICAL REFLECTION OF CURRENT GLOBAL CHALLENGES AddRESSED BY THE UN SDGs

NARRATIVES OF SUSTAINABILITY & CHANGE

"Hell doesn’t sell"

We have all the data & science

Storytelling & creation of accessible and action inspiring narratives

THE SDG TEACHING MAP @ CBS

DEVELOPMENT OF A NEW TEACHING FORMAT:

"FUTURE SCENARIOS FOR SUSTAINABLE BUSINESS SOLUTIONS"

FUTURE STUDIES & SCENARIO DEVELOPMENT

Piloting & Project Timeline

SEP – DEC 2021

Draft of course structure, course approval & governance

OCT 2020

Course Pilot running @ CBS within MA International Business electives

NOV 2020

Integration of feedback and further mentoring by EFFORT project partners

FEB – MAY 2021

Feedback on teaching format development by CBS Faculty members with CBS students

SEP – DEC 2021

Run as a full semester course

Potential Integration of Course or Building Blocks into HEL’s curricula

• Run as a full semester course

• Adapt & illustrate into workshop format

• Integrate content on methodological teaching tools to update new design thinking classes

• Recognize success or failure of course or building blocks during real events or campaigns on campus