

Research Development

Extraordinary stories and inspiration from CEEMAN members

Dr. Suddha Chakravartti
Head of Research, EU Business School
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INTRODUCTION

- Suddha Chakravartti
- Head of Research at EU Business School
- Editor-in-Chief, ONRESEARCH
- Lecturer in International Relations & Law

ON RESEARCH

- ✓ Research platform of EU Business School group
- ✓ Established in 2018 under an independent foundation
- ✓ Promotes a «*free market place for ideas*»
- ✓ Values *fundamental research with practical applications*
- ✓ Interdisciplinary, independent, neutral and non-partisan
- ✓ Bolster and solidify the research output of EU Business School
- ✓ Provide outreach and visibility of our research endeavors

ON RESEARCH

- **Three pillars:**

- ✓ Supporting a world-class faculty inculcating a spirit of discovery, and a research-guided curriculum
- ✓ Production of new applicable knowledge for the wider world through our research
- ✓ Outreach and visibility of our efforts through conducting research events, conferences and seminars

- **Our research endeavors:**

- <https://onresearch.ch/>

- **ONRESEARCH Journal** (interdisciplinary/bi-annual/open access/peer-reviewed)
 - **ONResearch Insights** (Reports/Policy Briefs/Idea Generators)
 - **ONResearch Talks** (Blogs/Interviews)
 - **ONResearch Faculty Thoughts** (Research on teaching/learning related activities)
 - **ONResearch Events** (Research Forum/Conferences/Seminars/Roundtables)
 - **Partnerships & Projects** (with different stakeholders)

- **Way forward:**

- Funding
- Publish or Perish!
- Encouraging/incentivising faculty publications
- Improve our research visibility and quality (citations and indexing)
- Provide a platform for deliberations
- *More partnerships and collaborations*

ON RESEARCH

- If you have any ideas, or you wish to collaborate with us:
 - Contact us at research@euruni.edu
 - Visit: <https://onresearch.ch/>