

CEEMAN in 2015/2016

Report on CEEMAN activities
and calendar of upcoming events

September 2016

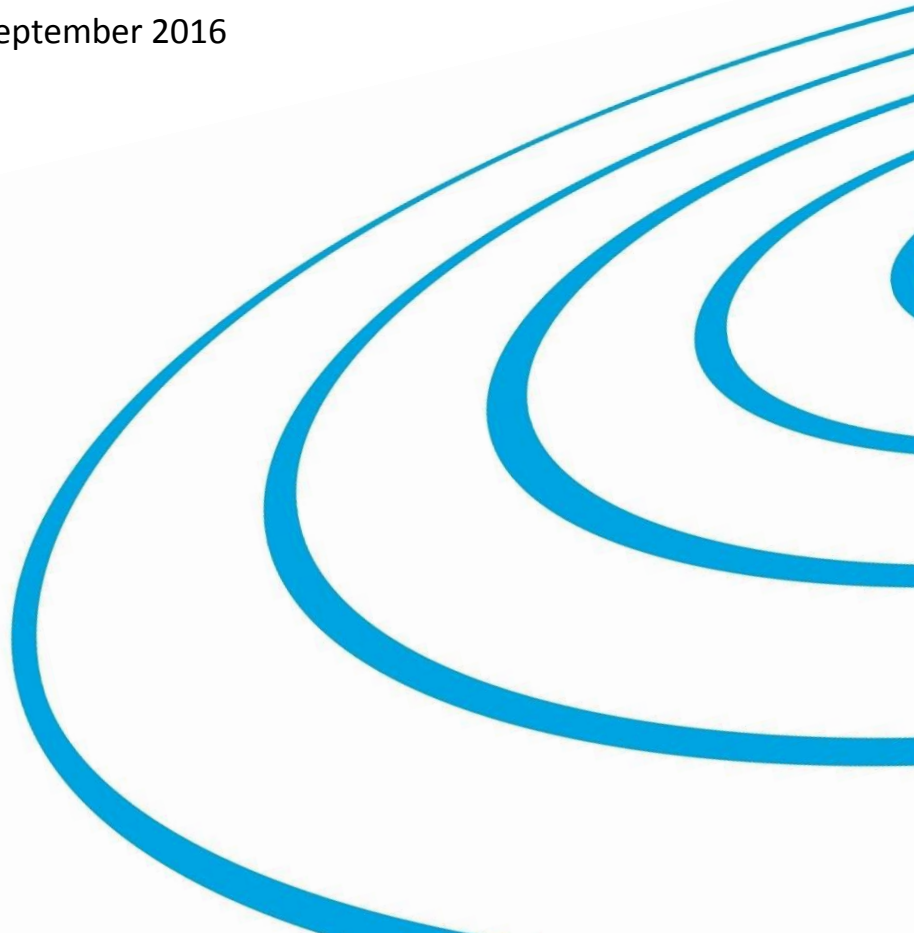


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23rd CEEMAN Annual Conference

The **23rd CEEMAN Annual Conference** “Localization vs. Globalization of Management Development in Dynamic Societies” was hosted by Almaty Management University (AlmaU) in Almaty, Kazakhstan on 23-26 September 2015. It brought together over 150 participants from 36 countries: Albania, Austria, Belarus, Bulgaria, China, Croatia, Czech Republic, Estonia, France, Germany, Hong Kong, Hungary, Israel, Italy, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Mexico, Netherlands, Poland, Russia, Serbia, Singapore, Slovenia, South Africa, Spain, Switzerland, Tajikistan, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, Uzbekistan and Zimbabwe.

Chaired by Chin Tiong Tan, CEEMAN Board member, member of the board of trustees, Almaty Management University and Senior Advisor to President, Singapore Management University, the conference included keynotes by high-level representatives of Kazakhstani government officials and business leaders, keynote by Jean-Pierre Lehmann, Emeritus Professor of International Political Economy, IMD and Founder, The Evian Group, Switzerland on the topic of Globalization in the 21st Century: A Chaotic Transition to Uncertainty, and a business panel. In addition, three parallel workshops covered education-related issues: Blue Ocean Strategy and Leadership Workshop; Business in Society: Reinventing the Field of Sustainability in Business and Education; and Workshop on Entrepreneurship.

Dr. Assylbek Kozhakhmetov, President of Almaty Management University, welcomes participants of the 23rd CEEMAN Annual Conference in Almaty



Over 150 participants from 36 countries joined the Conference

The **Deans and Directors Meeting** discussed “Education and Research for the Realities of Dynamic Societies”. Organized in a roundtable format and chaired by Irina Sennikova, Vice-President of CEEMAN and Rector of RISEBA University, Latvia, it featured a keynote address of Hellmut Schütte, Dean Emeritus at CEIBS-China Europe International Business School, and panels on educational programs, processes, research and institutional management practices in relation to local realities and global best practices.

Other conference side events included company visits, an information session on CEEMAN International Quality Accreditation (IQA), the CEEMAN Annual Meeting, individual dean-to-dean advisory meetings, and exhibition for publishers and partners.

The winners of the 2015 Case Writing Competition and the 2015 CEEMAN Champions joined the 23rd CEEMAN Annual Conference in Almaty, to receive their awards at the award ceremony on 25 September.

The **CEEMAN Champion Award in Teaching** was won by **Can Akkan**, Sabanci School of Management, for his curriculum innovation of using technology for analysis and decision making, a methodology that has been transferred successfully to other teachers and courses at Sabanci University (interdisciplinary impact). In the category of **Research**, the CEEMAN Champions jury awarded **Dorota Dobija**, Kozminski University, Poland for her research portfolio of publications that has depth and focus; for her important contribution in the area of corporate governance, which has been recognized and published in top international academic journals. **Responsible Management Education** award was won by **Marcela Ramirez-Pasillas**, Jönköping International Business School (JIBS), Sweden for her role in introducing sustainability and principles for responsible management education in a business school and embedding PRME principles into curriculum development.

2015 CEEMAN Champions Can Akkan and Dorota Dobija at the 23rd CEEMAN Annual Conference in Almaty, Kazakhstan



Peter Moricz receives the award for the first place in the 2015 CEEMAN Case Writing Competition from CEEMAN and Emerald representatives

Peter Moricz accepted the first place award in the **2015 CEEMAN Case Study Competition** for the case **Returpack: The integrator of the beverage can recycling process**, co-written with Gyorgy Drotos and Peter Moricz from Corvinus University of Budapest, Hungary. The award for the second place of the competition was delivered to Olga Ivanova from ICN Business School in France, for the case study **Osklen: The Aesthetics of Social Change** written together with Kim Poldner, Wageningen University, the Netherlands; and Oana Branzei, Ivey Business School, Canada. Jenson Chong-Leng Goh from SIM University, Singapore, accepted the award for the third place in the competition, also on behalf of his co-authors, Adrian Saville and Caren Scheepers from GIBS, University of Pretoria, South Africa, for their case **Preserving the Delicate Balance to Manage a Thriving Business in South Africa – the Adventure of OneLogix**.

Congratulations to 2015 CEEMAN Champions and CEEMAN Case Writing Competition winners once again, and many thanks to the AlmaU team for an unforgettable conference!

CEEMAN Executive Education Forum

The 2015 CEEMAN Executive Education Forum took place on 5-6 November in Izmir, Turkey, hosted by the Izmir University of Economics and supported by IEDC-Bled School of Management and the Izmir Chamber of Commerce. The event, attended by about 50 participants from 10 countries and moderated by Gazmend Haxhia, CEEMAN Board member and President of A.S.G., Albania, discussed the current and future business needs in South-East Europe and executive education responses.

A number of Turkish and international business leaders and educators shared their experience on the topic. The Forum concluded with highly interactive World café discussions where participants had an opportunity to brainstorm on how cooperation between companies and business schools could be further improved to achieve stronger competitive advantages and a win-win situation for both parties.



ExEd Forum panel with business representatives



World café format enabled lively discussions among the participants

Program Management Seminar



The 12th edition of the Program Management Seminar was held on 13-15 April in Bled, Slovenia. It gathered 41 participants from 33 institutions in 17 countries: Austria, Croatia, Czech Republic, Estonia, Germany, Hungary, Kazakhstan, Lithuania, Netherlands, Poland, Russia, Slovenia, South Africa, Sweden, Switzerland, Ukraine and UK, the biggest group so far. Andrew Crisp, founding partner of CarringtonCrisp (management education research and consultancy), has joined the faculty team for the first time to cover marketing topics, with very positive feedback from the participants.



Specifically designed for program managers, directors, and administrators, since 2005 the Program Management Seminar has been attended by 350 program managers, directors, and coordinators from more than 100 business schools and universities in 40 countries. The next edition of the seminar will take place on 5-7 April 2017.

“The location, the team, the program engaged you from the minute you arrived. It was perfect - right down to the tiniest detail.”

Joanne Corlett, ESB Business School, Reutlingen University, Germany

International Management Teachers Academy

IMTA – International Management Teachers Academy took place on 12-23 June in Bled, with 25 participants from 14 countries (Austria, Canada, Finland, Hungary, Ireland, Kazakhstan, Philippines, Poland, Qatar, Romania, Russia, Singapore, Slovenia and Ukraine), with institutions from Ireland, Philippines and Qatar represented in IMTA for the first time.



The first part of IMTA program focused on teaching and learning methodologies in general and the case method in particular (teaching with cases, case research, and case writing), developing effective teaching strategies, and assessing learning outcomes. New sessions this year included design principles for different audiences, developing a teaching plan, and career challenges and dilemmas regarding balance. The case writing session was expanded in length (to two sessions) and Dietmar Sternad (MTA 2010 alumnus) was invited to co-teach these sessions with JB Kassarjian.

The second part of IMTA was divided into three disciplinary tracks: Strategic Management, Leading Change, and Business in Society, going deeper into how to teach the respective disciplines. Even more time this year was given to multidisciplinary co-teaching sessions and new plenary sessions were introduced (on research-based teaching, management education for a better world, and collaboration to create multiplier effect).



*“I am humbled by the experience. I thought I knew how case teaching should be done before I came only to realize how ignorant I am. I can’t help to feel privilege and honor to have had the opportunity to learn from the faculty and from other participants.”
Jenson Goh, National University of Singapore*

IMTA Alumni Network
570 management educators
160 institutions
49 countries



Since 2000, 570 management teachers in close to 160 universities and business schools in 49 countries around the world have completed IMTA. Many of them report it had a major and long-lasting impact on their teaching careers. The activities of IMTA Alumni Association, local Alumni Clubs (in Kazakhstan and Russia), and collaboration initiatives among individual alumni and their institutions offer a further value-added of IMTA resulting in international cooperation projects, joint teaching and research, study and teaching visits and exchanges.

*“In most business schools, teaching skills are taken for granted, with little time or effort invested in training people in the kinds of skills that will help them to perform well in the classroom. IMTA strikes at the very core of a need that more and more business schools have and are beginning to recognize.”
Joe Pons, IMTA faculty member, Spain*

CEEMAN International Quality Accreditation – IQA



IQA Director Alenka Braček Lalić, working together with Jim Ellert and Derek Abell, have developed an updated CEEMAN IQA brochure to provide clearer message regarding IQA's unique value proposition with stronger focus on relevance.

Since September 2015, three schools received CEEMAN's IQA for the duration of six years and will officially receive their IQA recognition at the 24th CEEMAN Annual Conference in Tallinn:

- Tallinn School of Economics and Business Administration (TSEBA), of Tallinn University of Technology, Estonia (received IQA in October 2015)
- Narxoz University, Kazakhstan (July 2016)
- Lviv Business School of Ukrainian Catholic University, Ukraine (September 2016)

Several more institutions are at different stages of initial accreditation and/or re-accreditation process.



“CEEMAN IQA accreditation is not only acknowledgement of excellence and relevance for the business school, it is an extremely valuable process in how business schools can become better as an organization.”
Sophia Opatska, Founding Dean of Lviv Business School of Ukrainian Catholic University

Alenka Braček Lalić has been actively involved as a speaker in a number of international conferences and events, sharing her expertise on various aspects of quality assurance, different international accreditation schemes, and IQA's distinctive features and evaluation process. Further work has been done on the concept of IQA advisory services and on strengthening cooperation between CEEMAN and EQUAA (a Latin American accreditation body) with intention of mutual recognition of accreditation decisions.

CEEMAN IQA accredited institutions as of September 2016:

- IPM Business School, Belarus
- J.J. Strossmayer University, Faculty of Economics, Croatia
- Estonian Business School, Estonia
- Tallinn School of Economics and Business Administration, TUTs, Estonia
- Almaty Management University, Kazakhstan
- Narxoz University, Kazakhstan
- Riga Business School, Latvia
- RISEBA University, Latvia
- ISM University of Economics and Business, Lithuania
- GFMD - Gdansk Foundation for Management Development, Poland
- Kozminski University, Poland
- Poznan University of Economics, Poland
- SGH Warsaw School of Economics, Poland
- Department of Finance and Banking, RANEP, Russia
- Business School IMISP, Russia
- IEDC-Bled School of Management, Slovenia
- European University, Spain/Switzerland/Germany
- Salford Business School, UK
- International Management Institute MIM-Kyiv, Ukraine
- Kyiv Mohyla Business School, Ukraine
- Lviv Business School of UCU, Ukraine

CEEMAN and PRME



CEEMAN has supported the establishment of **PRME regional chapter for Central and Eastern Europe (CEE)**, which held its first meeting on 18-19 April at RISEBA University in Riga. During the meeting, 56 delegates from 19 PRME signatory business schools across CEE came together to agree on a Constitution and Steering Committee, and to discuss ideas on the roles, activities, and events for the new PRME Chapter. RISEBA University will host the Chapter's secretariat for the first two years and a Steering Committee was also elected, consisting of:

- Irina Sennikova, PRME Chapter CEE Chair, RISEBA University Rector and CEEMAN Vice-President, Latvia
- Olga Veligurska, CEEMAN Director, Slovenia
- Assylbek Nurgabdeshev, Dean of Faculty of General Education, Almaty Management University, Kazakhstan
- Yaroslav Pavlov, Director of Distance Learning Programs, IBS- Moscow, RANEP, Russia
- Mikolaj Pindelski, Assistant Professor, SGH Warsaw School of Economics, Poland
- Dusan Kucera, Assistant Professor, University of Economics Prague, Czech Republic
- Gabor Harangozo, Associate Professor, Corvinus University of Budapest and Corvinus Business School, Hungary
- Irena Krzan, Project Manager for International Accreditations, Faculty of Economics University of Ljubljana, Slovenia



"The fact that the new PRME Chapter already counts PRME signatories in EU countries, Russia as well as other CIS countries shows that business and business education benefits and, importantly, can contribute to cross-national and regional dialog."
Jonas Haertle, Head of the PRME Secretariat at the UN Global Compact

The second meeting of the PRME CEE Chapter will take place alongside the 24th CEEMAN Annual Conference in Tallinn in September.

CEEMAN continues its active involvement in the **PRME Steering Committee** with Danica Purg as official representative of CEEMAN and Irina Sennikova as alternative representative. CEEMAN supports PRME through its IQA-International Quality Accreditation, which places specific emphasis on responsible management education, through faculty development activities (special track on Business in Society and a session on social responsibility of faculty at IMTA) and in CEEMAN Champion Awards (special category on responsible management education), as well as regular publication of PRME-related information on CEEMAN website, social media and other channels.

2016 CEEMAN Champion Awards

CEEMAN Champion Awards were launched for the first time in 2010 in line with CEEMAN's effort to promote and reward excellence and outstanding achievements that bring in diversity, creativity, and innovation, while satisfying a set of pre-determined evaluation criteria that particularly value how the accomplishments are likely to contribute to business practice and knowledge in the local environment and how they contribute to the institution's vision and strategy. The potential transferability to other CEEMAN institutions and management development in general was considered as an additional value.

In 2016, CEEMAN received 13 Champion Award nominations in the following areas:

- teaching (six submissions, from Austria, Kazakhstan and Singapore)
- research (four submissions, from Croatia, Georgia, Poland and Slovenia)
- responsible management education (three submissions, from Hungary, Kazakhstan and Qatar)
- institutional management (three submissions, from Germany, Kazakhstan and Russia).

The jury, consisting of Jim Ellert, Emeritus Dean of Faculty, IMD, Switzerland, Arshad Ahmad, Associate Vice President and Director of the Institute for Innovation and Excellence in Teaching and Learning at McMaster University, Canada, and Olga Veligurska, CEEMAN Director, based on the Awards criteria and quality of submissions, has decided to award the prizes to the following nominees:

- **Rosie Ching**, Singapore Management University (Teaching category)
- **Krzysztof Obloj**, Kozminski University and Warsaw University, Poland (Research)
- **Peter Hardi**, CEU Business School, Hungary (Responsible Management Education)
- **Krzysztof Rybiński**, Narxoz Univeristy, Kazakhstan (Institutional Management)
- **Vladimir Soloviev**, Financial University under the Government of Russian Federation, Russia for Institutional Support (Institutional Management category).



The winners will receive their prize cups designed by Gigodesign, an award-winning agency from Slovenia, at the 24th CEEMAN Annual Conference in Tallinn, Estonia, and a special interview with the 2016 Champions will be published in winter edition of CEEMAN News.

22nd CEEMAN Case Writing Competition



The 22nd CEEMAN Case Writing Competition, organized for the tenth consecutive year in cooperation with Emerald Group Publishing Ltd, received 68 cases written by 141 authors and co-authors from 21 countries (Brazil, Canada, China, Germany, Ghana, Hong Kong, India, Jamaica, Japan, Kenya, Lithuania, Malaysia, Nigeria, Pakistan, Poland, Russia, South Africa, Switzerland, Thailand, United Arab Emirates, and USA). The judging panel consisted of Vladimir Nanut of the MIB School of Management in Italy, Al Rosenbloom of the Dominican University in the USA, and Leif Sjoblom of IMD, Switzerland.

The jury selected **Zoona Mobile Money: Investing for Impact** by Mr. John Bazley, Ms. Cynthia Schweer Rayner and Mrs. Aunnie Patton Power from the University of Cape Town, South Africa as the winner of the 2016 competition. The judges' evaluation is: "A two-part, decision-oriented case about the social impact of investment choices for a start-up, delivering mobile money in Zambia. Both cases are very well written and outline the sequence of events and challenges that the start-up faced at each step of its development. The key decision which group of investors to select is complex and requires sustained, detailed, critical evaluation. The teaching note is excellent, leading instructors through a logical sequence of introductory and financial analyses".

The second place went to the case ***Mio Amore: Surviving Brand Change in Transition Economy*** written by Dr. Nimruji Jammulamadaka, Prof. Prashant Mishra, and Assoc. Prof. Biswatosh Saha, from the Indian Institute of Management in Calcutta. The third place was awarded to the case study ***Trashy Bags: Sustainability Crisis of a Sustainable Business***, written by Prof. Mathew Tsamenyi from China Europe International Business School (CEIBS) and Ms. Nana Yaa Antwi-Gyamfi from CEIBS Africa Campus in Ghana.

The value of the total prize pool is over 10,000 euros with monetary awards and scholarships for attending CEEMAN's IMTA-International Management Teachers Academy in Bled for the first three places in the competition, as well as a 12-month free subscription to an Emerald journal for the top-10 case authors. In addition, all case submissions will be considered for publication in the Emerald Emerging Markets Case Studies collection, which will further increase the international reputation and visibility, not only of the case writers, but also of their institutions. The authors of the three winning cases are invited to the 24th CEEMAN Annual Conference in Tallinn, Estonia, on 28-30 September 2016, to receive their awards personally.

Research

CEEMAN research project on Management Development Needs in Dynamic Societies is under way, with preliminary findings to be presented at the 24th CEEMAN Annual Conference in Tallinn. The aim of the project, partially sponsored by EQUAL – European Quality Link, is to collect insights into the business challenges faced by companies and their respective management and leadership development needs, as well as experience with education providers and offerings so far. This will in turn help management education institutions better adjust their offerings to the real needs of business and provide useful reference to companies for developing their training strategies. Springer has already confirmed their interest in publishing a book based on the research results, and additional publications and special issues are considered.

More than **30 research partners from 19 countries** (Albania, Belarus, Bosnia and Herzegovina, Croatia, Czech Republic, Estonia, Hungary, Kazakhstan, Latvia, Lithuania, Macedonia, Poland, Russia, Serbia, Slovakia, Slovenia, South Africa, Tanzania, and Ukraine) are conducting the research. Potential expansion of the research to other regions, including China, is being discussed.

CEEMAN research partners met in February 2016 in Bled to discuss research process and methodology



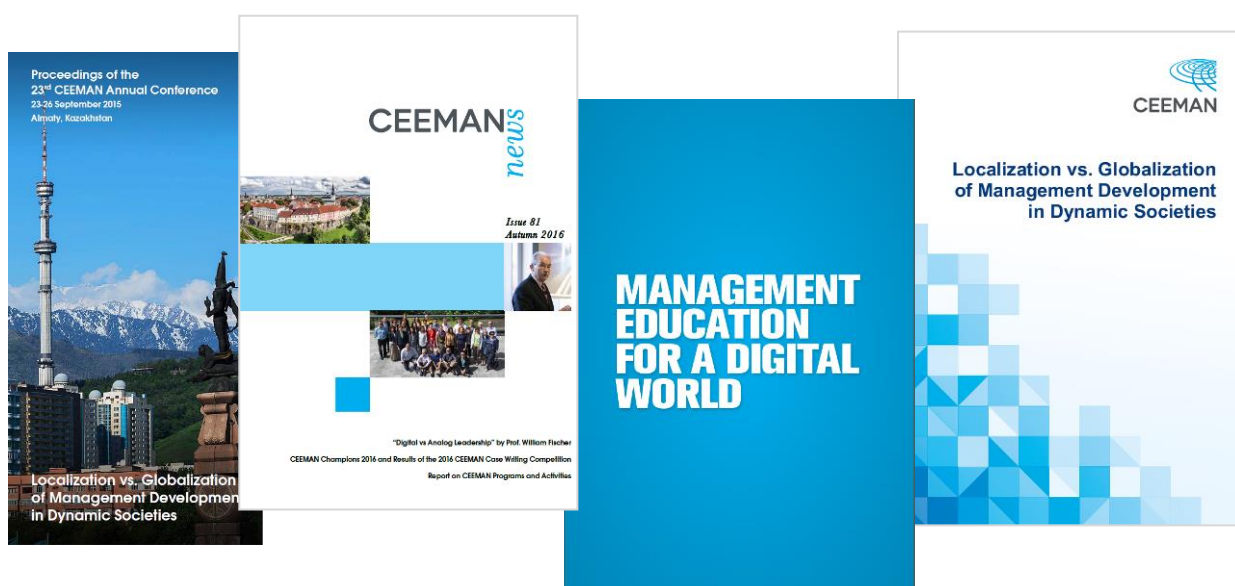
CEEMAN has received an approval of the **Erasmus+ grant application** for preparation of intellectual outputs based on gained research insights (including guidelines for higher education institutions for the development of more relevant curriculum, teaching materials and teaching/learning tools), international meetings and dissemination activities, as well as training events. The activities of the project are to be completed in the period from 1 September 2016 till 31 August 2018. The consortium consists of CEEMAN (coordinating institution), RISEBA University, Latvia (assistant coordinator); Estonian Business School; Vilnius University, Lithuania; Kozminski University, Poland; Corvinus University, Hungary; Faculty of Economics Zagreb, Croatia and IEDC-Bled School of Management, Slovenia.

Publications

Proceedings of the 23rd CEEMAN Annual Conference were published and distributed to CEEMAN members and conference participants and are available online on the CEEMAN website, along with speaker presentations.

Four issues of **CEEMAN News** were published electronically and distributed to the network and five issues of **CEEMAN e-newsletter** were prepared and sent out. Besides news and announcements from CEEMAN, the newsletter also features information on network and partner news and events, publications, and calls for collaboration that are posted on CEEMAN website.

Current focus is also on **CEEMAN website content and structure improvements** to further increase the visibility of key CEEMAN activities as well as **visibility of CEEMAN members and their works**.



For the 24th CEEMAN Annual Conference “**Management Education for a Digital World**”, taking place in Tallinn, Estonia on 28-30 September 2016, CEEMAN in cooperation with **CarringtonCrisp** has conducted a survey to coincide with the theme of the conference and to reflect on the future of business education. The respondents were asked several questions, including what challenges they face as business schools, what they are doing to meet the changing demands of their students and markets, and how they see business education developing in the next 10 years. Survey report will be available for the 24th CEEMAN Annual Conference participants in Tallinn and on CEEMAN websites.

CEEMAN has partnered with **Almaty Management University** to publish a **collection of articles** on the topic of the 23rd CEEMAN Annual Conference “Localization vs Globalization of Management Development in Dynamic Societies”.

International partnerships and projects

CEEMAN is strengthening its links with Chinese universities and business schools. CEEMAN President Danica Purg has visited **China** in spring 2016 and has scheduled several meetings and speaking engagements for October, including at a major international Deans conference in Shanghai, where she will talk about CEEMAN in a special session devoted to international associations. CEEMAN IQA Director Alenka Braček Lalić will speak at another event in China, the Education Forum for Asia Annual Conference, in November.

Alenka Braček Lalić will present IQA at the CLADEA Assembly in Colombia in October, to strengthen collaboration with **Latin America** and further discuss EQUAA-CEEMAN double accreditation development.

Several other international partnerships have been developed further, most notably with:

- AACSB International and its Business Intelligence Unit
- EAIE - European Association for International Education, Business Education Expert Community
- EIASM - European Institute for Advanced Studies in Management
- EURAM – European Academy of Management
- CEE Chapter of the IAB-International Academy of Business

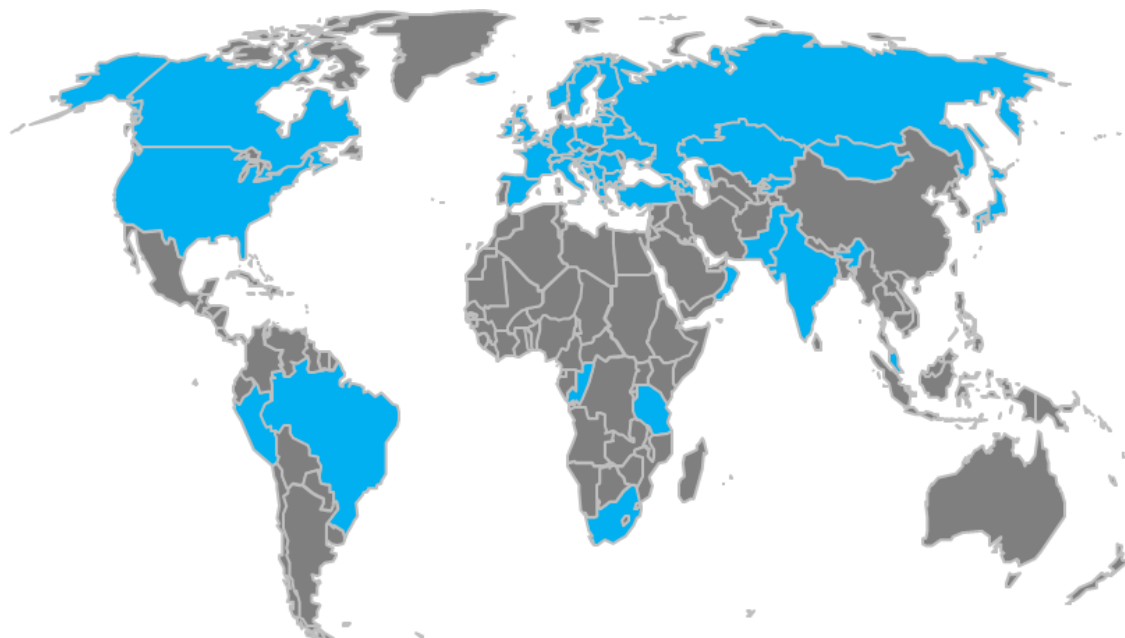
CEEMAN was represented at a number of international events since September 2015:

- CEEMAN Director Olga Veligurska attended the **AACSB Europe Conference** in Frankfurt, Germany (October 2015) and was a speaker at the **Gaidar Forum** in Moscow, Russia, participating in a roundtable discussion on technology in management education and a session on rankings (January 2016).
- CEEMAN President Danica Purg has participated at the **EFMD Deans and Directors Conference** and **PRME Steering Committee meeting** in Budapest, Hungary (January 2016).
- CEEMAN IQA-International Quality Accreditation Director Alenka Braček Lalić and Olga Veligurska were speakers at the **international conference “Quality of University Teaching and Learning”**, organized by CMEPIUS (Centre of the Republic of Slovenia for Mobility and European Educational and Training Programmes) and Slovene Ministry of Education and Sport (April 2016).
- Alenka Braček Lalić was a speaker at the **inaugural PRME CEE Chapter meeting** in Riga, Latvia and at the **BMDA-Baltic Management Development Association Annual Conference** in Minsk, Belarus where she discussed the roles of quality assurance agencies and ranking systems in shaping the future of management education (both in April 2016).
- Danica Purg was a speaker at the **AMBA Global Conference for Deans and Directors** in Venice, Italy discussing responsible management education (March 2016).
- Olga Veligurska participated at the Presidential Activity within the **EURAM 2016 conference** in Paris, France, which discussed the future of management research, practice and education together with representatives of several international associations (June 2016).
- Danica Purg has participated at the **Academy of Management (AoM) conference** in Anaheim, California (August 2016), where she shared insights from the CEEMAN survey on the use of technology in management education at the Professional Development Workshop (PDW) “Towards Business School 2.0: Online Models for Management Education”, together with Andrei Villarroel, Arshad Ahmad and Daniel Szpiro. The session was awarded as the best Professional Development Workshop of the Conference.
- Danica Purg was a keynote speaker at the **3rd International Conference on CSR, Sustainability, Ethics, and Governance** “Sustainability as a New Business Paradigm” hosted by the Cologne Business School, Germany (August 2016), and was conferred a certificate of lifetime achievement in the field of CSR, sustainability, ethics, and governance for her contribution to responsible management education around the world.
- Irina Sennikova and Olga Veligurska were speakers at the **EAIE Annual Conference** in Liverpool, UK (September 2016). Irina contributed in the keynote session “What’s Wrong with Business Schools?” while Olga shared IMTA experience in a session “What, Why and How of Faculty Development” and moderated a session on “Responsible Management Education and Accreditations”.



Membership

Currently, CEEMAN has 213 members from 54 countries (137 institutional, 10 corporate, 36 individual, and 30 exchange), 52% of which come from CEE (including Central Asia and Caucasus), 12% from other emerging markets (Africa, Latin America, South-East Asia, Middle East) and 36% from Western Europe/North America/Far East.



Since September 2015, CEEMAN has welcomed 19 new members (7 institutional, 2 corporate and 10 individual) from 16 countries. Several institutional and individual members have cancelled their membership, mostly due to financial reasons.

New institutional members:

1. School of Management, Zhejiang University, China
2. Asian Institute of Management, Philippines
3. Moscow School of Management SKOLKOVO, Russia
4. School of IT Management, RANEP, Russia
5. York St John Business School, York St John University, UK
6. Great Zimbabwe University, Zimbabwe
7. Midlands State University, Zimbabwe

Corporate members:

1. Generali, Czech Republic
2. Ulyanovsk Region Corporate University, Russia

Individual members:

1. Aleksandar Popov, Slalom Consulting, Austria
2. Brent McKenzie, University of Guelph, Canada
3. Stefan Leuenberger, Edupolis, Germany
4. Erika Vaiginiene, Research Institute for Changes, Lithuania
5. Wolfgang Amann, HEC Paris in Qatar
6. Vladimir Soloviev, Financial University under the Government of the Russian Federation, Russia
7. Jenson Goh, National University Singapore
8. Omar Lüthi, Dual Academy AG, Switzerland
9. Alexandra Rolya, International Management Academy, Ukraine
10. Christopher Hall, Oxford University Innovation, USA

Miscellaneous

In academic year 2015/2016 three new members have joined the **CEEMAN Board**, in line with CEEMAN's strategic focus on dynamic societies:

- Assylbek Kozhakhmetov, President of Almaty Management University, Kazakhstan
- Nicola Kleyn, Dean of Gordon Institute of Business Science, University of Pretoria, South Africa
- Xiaobo Wu, Dean of School of Management, Zhejiang University, China

Sadly, Madis Habakuk, one of the founding Board members of CEEMAN, has passed away in early September 2016.

As of 1 September 2016, Živa Žmavc Thongvanh has joined **CEEMAN Office** as Project Manager. With fluent English and Chinese, excellent communication and organizational skills, she will be a valuable asset to the team. Klara Pegan is leaving CEEMAN in September 2016.

Upcoming CEEMAN Activities

Program Management Seminar

5-7 April 2017

Bled, Slovenia

www.ceeman.org/pms



IMTA – International Management Teachers Academy

11-22 June 2017

Bled, Slovenia

www.ceeman.org/imta



25th CEEMAN Annual Conference

The week of 18-24 September 2017

Hangzhou, China

Hosted by School of Management, Zhejiang University



23rd CEEMAN Case Writing Competition in cooperation with Emerald Group Publishing

Deadline for submissions: 26 May 2017

www.ceeman.org/cwc

2017 CEEMAN Champion Awards

Deadline for submissions: 30 June 2017

www.ceeman.org/champions



CEEMAN Board



Danica Purg
CEEMAN President
 President of IEDC-Bled School of Management, Slovenia



Virginijus Kundrotas
CEEMAN Vice-President
 Dean of Adizes Graduate School, US, President of BMDA - Baltic Management Development Association, Lithuania



Irina Sennikova
CEEMAN Vice-President
 Rector, RISEBA University of Business, Arts and Technology, Latvia



Derek Abell
 Professor Emeritus, ESMT - European School of Management and Technology Germany



Witold Bielecki
 Rector, Kozminski University Poland



Jim Ellert
 Emeritus Professor and former Associate Dean of Faculty, IMD Switzerland



Gazmend Haxhia
 President, A.S.G. Group Albania



Nicola Kleyn
 Dean, Gordon Institute of Business Science, University of Pretoria South Africa



Assylbek Kozhakhmetov
 President, Almaty Management University Kazakhstan



Seán Meehan
 Martin Hilti Professor of Marketing and Change Management, IMD Switzerland



Sergey Mordovin
 Rector, IMISP - International Management Institute St Petersburg, Russia



Sergey Myasoedov
 Vice-Rector of the Academy of the Russian President, Dean, IBS-Moscow, President of the Russian Association of Business Education (RABE) Russia



Vladimir Nanut
 Dean, MIB-School of Management, President of ASFOR - Italian Association for Management Development Italy



Frank Molthan
 General Manager, Coca-Cola Erfrischungsgetraenke AG Germany



Matej Potokar
 Senior Director Microsoft Business Solutions Western Europe Slovenia



Chin Tiong Tan
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About CEEMAN

With professional excellence as its aim, CEEMAN fosters the quality of management development and change processes by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in transitional and dynamically changing environments. Its holistic approach to the phenomena of change and leadership development celebrates innovation, creativity and respect for cultural values.

CEEMAN's objectives are:

- To improve the quality of management and leadership development in general and in countries undergoing transition and dynamic change in particular
- To provide a network and meeting place for management schools and other management development institutions in order to promote and facilitate cooperation and the exchange of experience
- To provide a platform for dialogue, mutual cooperation and learning between management development institutions and businesses that are operating in the context of transition and dynamic change
- To promote leadership for change, global competitiveness and social responsibility, innovation and creativity, and respect for cultural values
- To represent the interests of its members in other constituencies

The main activities of the association include:

- International conferences
- Educational programs to strengthen teaching, research, management, and leadership capabilities in management schools
- Case writing support
- International research
- Publishing
- International quality accreditation of business schools



CEEMAN

*CEEMAN – the International Association
for Management Development in Dynamic Societies*

Your Window to Management Development in a World in Transition

CEEMAN was established in 1993 with the aim of accelerating the growth and quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions working mainly in emerging markets and transition economies. The organization's interests cover the quality of education, research and innovation in these economies, as well as the broad range of subjects related to change and development.



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