



Alec Wersun

Alec is a Senior Lecturer in International Business and Strategy and Community and Public Engagement Fellow at the Glasgow School for Business and Society (GSBS), UK.

He holds a BA (Hons) in Slavonic Studies from Nottingham University, MBA from Strathclyde University and Ed.D from the University of Edinburgh.

Alec is an internationally oriented management professional with over 30 years of experience in university, government, commercial and management consultancy sectors in Britain, Russia, Switzerland and Eastern and Central Europe. He loves to work at the nexus of academic theory, ideas, and practice; enjoys working in cross-cultural teams and environments; and is a great believer in lifelong learning.

Alec started his career in export sales and marketing with American multinational Johnson & Johnson in 1979. After ten years with J&J living and working in Yugoslavia, Scotland and Switzerland, he moved in to academia, and since then has split his time equally between academia and consulting in both public and private sectors. His areas of interest are knowledge exchange, the internationalization of business, and more recently the role of business in society. He is Vice-Chair of the UK Chapter of PRME (Principles for Responsible Management Education), and a Community and Public Engagement Fellow in GSBS, where he is a Co- Chair of PRME Leadership Team.