



## SYMORG 2016

- Bringing together experts from Serbia and abroad
- Sessions that combine academia, industry and the public sector
- Publication of papers in journals
- Numerous social activities



UNIVERSITY OF BELGRADE  
FACULTY OF ORGANISATIONAL SCIENCES

## XV INTERNATIONAL SYMPOSIUM SYMORG 2016

“Reshaping the Future through Sustainable  
Business Development and Entrepreneurship”

June 10-13, 2016  
Ratko Mitrović Congress Center, Zlatibor, Serbia

We are pleased to inform you that the XV International Symposium SymOrg 2016 will be held at Zlatibor from June 10 to 13, 2016.

The topic of the SymOrg 2016 is “Reshaping the Future through Sustainable Business Development and Entrepreneurship”. The Symposium provides an excellent forum for scientists, researchers and practitioners to present and discuss the latest achievements, and point to the future directions and trends in management and management-related disciplines in a pleasant and creative atmosphere.

New technologies and new business models are changing the present business environment with significant impact on the future. Numerous opportunities for business development imply incremental improvement or breakthrough changes of products, services and processes. Innovation and entrepreneurship are seen as key drivers for the creation of more sustainable economies and societies. The management of today should facilitate business development to be more sustainable economically, socially and environmentally. This poses many questions and challenges for researchers and practitioners.

We hope that SymOrg 2016 will provide relevant answers and ideas related to the development of sustainable economies and societies through entrepreneurship and innovation. The programme of the Symposium includes lectures from visiting scholars, the SymOrg Business Forum round table, interactive discussions in working sessions, presentations, panels, and numerous social activities.

Your participation will once again prove that sharing information, experiences, ideas and visions of the future in a creative and friendly environment will only extend knowledge and competences.

## IMPORTANT DATES

April 18, 2016  
Submission of papers and case studies

May 6, 2016  
Notification of paper acceptance

May 16, 2016  
Deadline for early-bird registration

June 1, 2016  
Deadline for standard registration

June 10-13, 2016  
Symposium

## SYMORG

SymOrg, the International Symposium organized by the Faculty of Organizational Sciences, was first held in 1989. During its rich history it has become a vital and progressive tool for the dissemination of research knowledge in the wide range of management disciplines.

SymOrg encourages the exchange of knowledge among academic disciplines, as well as between the academia and industry. We invite you to submit papers and case studies that shall report on collaborative research. The broadly defined topics of the Symposium allow for the exploration of different aspects of these areas.



Submissions from academic, research, consulting, industry and public sector are encouraged to focus on the following general topics or the key conference topic:

- Business Analytics and Optimization
- Communication Management
- Corporate restructuring
- Data Science and Business Intelligence
- Entrepreneurship
- Environmental Management
- Financial Management
- Human Resource Management
- ICT and Management
- International Management
- Knowledge Management
- Marketing Management
- Operations Management
- Project Management
- Public Administration Management
- Quality Management
- Strategic Management
- Sustainable Business Development
- Technology and Innovation Management

The official language of the Symposium is English. The most contributive papers will be published in a special edition of the journal *Management*. Depending on the thematic area, the selected papers may be proposed for review in the *Info M* and *Yujor* journals. Selected case studies will be used as teaching material at the Faculty of Organizational Sciences.

The Symposium will also include the SymOrg Business Forum, organized as a round table discussion. It will give the opportunity to prominent experts and representatives of the corporate sector and public administration to discuss current trends and entrepreneurial challenges in the Serbian business environment. The aim of the discussion shall be related to sustainable business development.

In addition to the official part, the Symposium offers a dynamic social program, including excursions and sight-seeing of cultural sites, and numerous sports activities.

## REGISTRATION FEE

Registration fee paid by May 16, 2016 is EUR 140.

Registration fee paid by June 01, 2016 is EUR 200.

Registration fee is paid in RSD equivalent according to the NBS official rate as of the payment date (the price does not include the VAT)

Registration fee includes:

- Participation in all sessions of the Symposium
- Proceedings on a CD
- SymOrg gift pack with promotional material
- Refreshment breaks
- One excursion
- Formal dinner

Undergraduate students are exempt from the payment of registration fee, while the registration fee for students of master and doctoral studies is EUR 60 if their paper is accepted for the Symposium.

For more information about the Symposium and how to register, please visit the official website at [www.symorg.fon.bg.ac.rs](http://www.symorg.fon.bg.ac.rs)

For additional information please contact us  
E-mail: [symorg@fon.bg.ac.rs](mailto:symorg@fon.bg.ac.rs)

