



Ivo Matser

Dr. Ivo Matser is CEO of TSM Business School in the Netherlands.

Before being appointed to TSM in 2003, he worked as general director and business consultant in business environments and knowledge intensive companies. He managed real estate agents, law offices, sports institutes and auditing companies. Working in business, he always had ties with management education. In his role at TSM he stands for continuous development, change and innovation.

Ivo Matser is also member of supervisory and non-executive boards of several international institutions and companies. He is chairman of the Dutch Association of University Business Schools and partner of the European Leadership Platform think tank.

As chief executive he focuses on developing market-oriented business models for organizations with professionals. Supporting these developments and changes, he believes in talent development, the “one planet” concept and values, self-responsibility, honesty and respect. In management education he concentrates on strategy, futuring, entrepreneurship and business modelling. He lectures at several institutes in Europe and Asia.

Ivo has a doctorate (honoris causa) in entrepreneurship of the European University Barcelona and is Expert Marketing Professional accredited by the European Marketing Certification Foundation.

He supports societal entrepreneurship and sustainable innovation in his professional and private life.