



## Blake Wittman

Blake Wittman is the Director of Europe, and shareholder, of Good Group, which comprises GoodCall, Recruitment Academy, and Datacruit. All three companies have a common goal of waking up the recruitment industry and evolving the human relations market. GoodCall has brought new applications of mobile, social and video to the recruitment space, while Recruitment Academy upgrades the skills of management and HR to show them new tools and methodologies. Datacruit has created a niche for recruitment software sitting comfortably between large enterprise software and excel. Wittman has a strong management and sales background with a passion for people and purpose. He gathered his experience across a broad spectrum of companies – from internet start-ups to Fortune100 companies such as Citibank and Philip Morris, where he worked as CRM expert and in the HR department respectively. The longest part of his career was starting, building and expanding well-known executive search firm SpenglerFox across the CEE and global landscape as country manager and practice group leader, having completed more than 150 placements in CEE markets. Wittman also ventured into classic start-ups when he acted as the Chief Operations Officer of the award-winning Lime&Tonic across Europe, North America, and Asia, an online platform that provides access to exclusive events in cities all over the world. He is a Business Advisory Board Member at the University of New York in Prague.

Wittman holds an International Economics and German Dual Degree from Middlebury College, USA