

XV INTERNATIONAL SYMPOSIUM SYMORG 2016

ABOUT SYMORG

We are pleased to inform you that the XV International Symposium SymOrg 2016 will be held at Zlatibor from June 10 to 13, 2016.

University of Belgrade, Faculty of Organisational Sciences traditionally organizes SymOrg to promote the theory and practice of management and management-related disciplines. The Symposium brings together academics, companies, the public sector and other relevant organizations and institutions, including prominent experts in the field of science and economy.

KEY TOPICS

- Business Analytics and Optimization
- Communication Management
- Corporate restructuring
- Data Science and Business Intelligence
- Electronic Business
- Entrepreneurship
- Environmental Management
- Financial Management
- Human Resource Management
- ICT and Management
- International Management
- Knowledge Management
- Marketing Management
- Operations Management
- Project Management
- Public Administration Management
- Quality Management
- Strategic Management
- Sustainable Business Development
- Technology and Innovation Management

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KEYNOTE SPEAKERS

Adriana Budeanu,
Associate professor,
Copenhagen Business School,
Denmark

Stanislav Karapetrović,
Professor,
Faculty of Engineering,
University of Alberta,
Canada

Ganesh Naithan,
Professor,
BSL - Business School Lausanne,
Switzerland

Arnis Sauka,
Associate Professor,
Stockholm School of Economics in Riga,
Director of the Centre for Sustainable Business,
Latvia

Joaquim Ramos Silva,
Associate Professor,
ISEG - Lisbon School of Economics and Management,
University of Lisbon,
Portugal

Alberto Silva,
Associate Professor,
Technical University of Lisbon,
Portugal

IMPORTANT DATES

April 18, 2016
Submission of papers and case studies

May 6, 2016
Notification of paper acceptance

May 16, 2016
Deadline for early-bird registration

June 1, 2016
Registration deadline

June 10-13, 2016
Symposium

REGISTRATION FEE

Registration fee paid by May 16, 2016 is EUR 140.

Registration fee paid by June 01, 2016 is EUR 200.

Registration fee is paid in RSD equivalent according to the NBS official rate as of the payment date (the price does not include the VAT)

Registration fee includes:

- Participation in all sessions of the Symposium
- Proceedings on a CD
- SymOrg gift pack with promotional material
- Refreshment breaks
- Excursion to Andrićgrad
- Formal dinner

Undergraduate students are exempt from the payment of registration fee, while the registration fee for students of master and doctoral studies is EUR 60 if their paper is accepted for the Symposium.



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SYMORG START-UP DAY

This is a new event at the Symposium designed to attract and gather all relevant stakeholders in the field. The event strives to impact the entrepreneurial community, foster startup entrepreneurship and spread awareness about the importance of startups for the overall development of Serbian economy and society.

The StartUp Day will open with a discussion bringing together experts from different fields - practice, startup communities, government and universities. The main part of the event will be a competition for startups, where each startup team will be given an opportunity to pitch their idea and win an award.

BUSINESS FORUM

SymOrg Business Forum will facilitate the exchange of knowledge and experiences related to sustainable business development between experts from different companies and organizations. The Forum, divided into high-quality presentations and discussions, will offer possible solutions and recommendations which could be implemented in practice.

For additional information please contact us

E-mail: symorg@fon.bg.ac.rs

Paper instructions can be found [here](#)

Accommodation: more information can be found [here](#)

Preliminary programme is available [here](#)

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VENUE LOCATION



Zlatibor

Zlatibor is a mountainous region and an important tourist area, situated in the western part of Serbia. Zlatibor is an extraordinary beautiful mountain, with spacious sloping grounds, rich pasture-grounds and mountain brooks.

Zlatibor is a climatic resort at an altitude of over 1,000 meters, characterized by a cool mountain climate, clean air, long periods of sunshine during the summer and a heavy snow cover in winter. Tourist facilities include modern hotels, holiday centers and cottages, sports grounds and resources for health tourism, skiing and hiking.

LEISURE ACTIVITIES



Andrićgrad

In the afternoon of the June 12 (2 p.m. to 7 p.m.), participants of Symorg 2016 will have an opportunity to visit Andrićgrad and have a guided tour of the town and the Andrić Institute.

Andrićgrad is a project of the famous film director Emir Kusturica. The stone town is inspired by the Nobel Prize winner Ivo Andrić, and the novelist's works and characters. Its architecture is a combination of different eras and styles that traversed through Višegrad's history: Byzantine style, the Ottoman period, Renaissance, Classicism.

Some of the main facilities of Andrićgrad are: Ivo Andrić institute with a centre for Slavic languages, Fine arts Academy, Town hall, Renaissance theatre, multiplex cinema, accommodation objects and many more.

