



Franck Thomas

Franck Thomas is a French technology enthusiast and expert in digital marketing. Currently the founder and CEO at Widdil, a startup offering B2B services, Franck is also a senior consultant advising large and small companies on their digital marketing strategy. Prior to his work at Widdil, he was a product specialist for advertising products and internal systems at Google Ireland Ltd. from 2006 to 2011.

Passionate about technology, he monitored the emergence of MOOCs and recently implemented a platform for remote and hybrid learning, in cooperation with ESSCA School of Management. Franck Thomas holds a degree in Management and Commerce from ESSCA (Angers, France).