



**UNIVERSITY
OF NEW YORK
IN PRAGUE**



150 universities from around the world to meet in Prague

PRAGUE, September 2018 - [CEEMAN](#), the International Association for Management Development in Dynamic Societies, is celebrating its 25th anniversary and 26th annual conference at the Vienna Diplomat Hotel, 19 – 21 September. The conference theme, “Redefining Management Education: Excellence and Relevance” explores the imperative for change in the current direction of management development globally. Some 150 deans, rectors, faculty and staff from leading business schools and universities from around the world are expected to attend.

[University of New York in Prague](#) (UNYP), the largest English language higher education institution in the Czech Republic is the academic host for the conference. The conference will be held under the official auspices of the [European Parliament](#) from deputy Mgr. Tomáš Zdechovský, [Ministry of Education, Youth and Sports](#) of the Czech Republic, as well as the Mayor of [Prague 1](#), Oldřich Lomecký.

“We are excited to hold our 26th Annual Conference of CEEMAN in the very center of Europe. Prague is a dynamic city, filled with historic beauty, a growing economy, and a strong focus on education and educational initiatives. One of our long term members, the University of New York in Prague, has done an excellent job as our academic host. The partnership is a natural fit as they are a truly respected higher education institution in Czech Republic,” notes [Danica Purg](#), CEEMAN President.

“UNYP is honored to be considered as such a key partner for CEEMAN, an organization with quarter of a century long history in management development and quality assurance. The partnership is a clear recognition of our commitment to excellence in providing quality, top level higher education in English to thousands of students from around the world,” adds [Sotiris Foutsis](#), UNYP’s General Manager.

There will be two keynote speakers for this year’s event, [Roger Martin](#), named the world’s #1 management thinker by Thinkers50 in 2017 and [Johan Roos](#), Chief Academic Officer & Professor of General Management and Strategy at Hult International Business School, UK and US. Mr. Martin will share his views on redefining management education in a provocative talk “[Management Education and the Dark Side of Efficiency](#),” and Mr. Roos will explore the topic of “Making Relevance More Relevant.” The detailed program and list of additional speakers for the three-day conference events can be found on the [CEEMAN event pages](#).

CEEMAN was established in 1993 with the aim of accelerating the growth and quality of management education in Central and Eastern Europe. CEEMAN has gradually become a global network of over 200 management development institutions in more than 50 countries, involved in economic restructuring and social change in dynamic societies. For more information about CEEMAN, accreditation and programs, contact Olga Veligurska, Director of CEEMAN, +386 4 57 92 505, olga.veligurska@ceeman.org.

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