

# GROW WITH US!



CEEMAN, the international association for management development in dynamic societies, was established in 1993 with the aim of accelerating the growth and quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions involved in economic restructuring and social change in dynamic societies. CEEMAN fosters the quality of management development and change processes by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations.

## 1st Alliance – CEEMAN Summit on Management Education: The Hidden Champions, Factors of Development in Rising Economies

17 October 2023  
15:00 – 17:00 CET  
Online

## EdTech Seminar

15-17 November 2023  
Bled, Slovenia  
In person

*Registration open*

## Program Management Seminar

10-12 April 2024  
Bled, Slovenia  
In person

## International Management Teachers Academy – IMTA

June 2024  
Bled, Slovenia  
In person

This online event will focus on **Hidden Champions research**, a global study that was launched under the umbrella of the Alliance of Management Development Associations in Rising Economies. The study will provide critical insights into success factors, market leadership positions, competitive advantages, and key learnings on the path to entrepreneurial success in hidden champions. The concept's pioneer, **Hermann Simon**, will deliver the keynote speech. Additionally, distinguished researchers will engage in discussions on relevant topics.

EdTech is here **to help faculty members raise the quality** of their online teaching performance, as well as improve student experience and learning outcomes **in online or hybrid environment**. Constantly monitoring the evolution of teaching needs and best practices from one semester to the next, the seminar is targeting the current challenges and those immediately ahead of us with the program's focus on interactivity and co-creation, and practical hands-on format with tangible and immediate application.

[www.ceeman.org/edtech](http://www.ceeman.org/edtech)

Recommended for **program managers, coordinators, directors and institutional leaders**. With the goal to achieve operational excellence, the seminar covers a wide range of topics including marketing and admissions, working with participants and faculty, performance management, post-program activities and alumni relations as well as ethical dilemmas in a program manager's work.

[www.ceeman.org/pms](http://www.ceeman.org/pms)

A unique **international faculty development program** led by highly experienced and renowned management education experts. Part 1 focuses on **general aspects** of teaching and learning, effective teaching strategies, course design, case teaching and writing, class management and assessment. Part 2 offers a selection of **disciplinary tracks** with practical teaching tools.

[www.ceeman.org/imta](http://www.ceeman.org/imta)

## CEEMAN & Emerald Case Writing Competition

Encouraging and promoting the development of high-quality teaching case material and the development of case-writing capabilities in dynamic and emerging economies in cooperation with Emerald Publishing.

[www.ceeman.org/cwc](http://www.ceeman.org/cwc)

## CEEMAN Champion Awards

Nominate your colleagues and their accomplishments in the areas of teaching, research, responsible management education (sustainability) and institutional management (leadership).

[www.ceeman.org/awards](http://www.ceeman.org/awards)



CEEMAN IQA accreditation aims to enhance management education through a unique accreditation process which emphasizes high quality standards, the relevance of an institution's activities in responding to meeting the development needs of its customers and markets, and the imperative of change and innovation. All three are considered essential criteria for accreditation in meeting the development demands of the rapidly changing world of executive practice.

[www.ceeman.org/iqa](http://www.ceeman.org/iqa)



Alliance of Management  
Development Associations  
in Rising Economies

Initiated by CEEMAN in 2019, the Alliance of Management Development Associations in Rising Economies aims to break new ground in assessing current and future educational needs, outlining examples of dealing with challenges, and offering a collection of tools and activities to help create and deliver innovative education and collaboration opportunities to support business education in rising economies. For 2021-2022, CEEMAN serves as the Alliance headquarters.

[www.managementdevelopmentalliance.org](http://www.managementdevelopmentalliance.org)



**CEEMAN – the International Association for  
Management Development in Dynamic Societies**

Prešernova cesta 33, 4260 Bled, Slovenia  
Tel +386 457 92 505  
info@ceeman.org  
[www.ceeman.org](http://www.ceeman.org)

**IMPORTANT:** Participation in our programs may be co-financed by the [Erasmus+ staff mobility grant](#). Participants from Erasmus+ program countries will receive a certificate and confirmation of attending a staff or faculty training program.