



## Ivo Matser

Ivo Matser (Netherlands, 1961) is a specialist in managing and leading organizational change in the professional corporate world and private academic institutions. He continuously pursues to increase the organizational value bringing both the internal and the external perspectives into the process. He executes his profession from three different roles: as a senior executive manager, as board member and as consultant.

Ivo is an economist, a leadership expert and certified Expert Marketing Professional (EMP). He started his career in sports business and managed real estate, publishing and professional services companies. Since 2001, he has been in the position of CEO/President/Dean of private higher education institutions: SWOT Business School (NL), TSM Business School (NL), ISM University of Management and Economics (LT), GISMA Business School (D, UK). Ivo is also assessor for international institutional accreditations in several countries. Regularly he is a speaker at conferences and board room consultant at companies for designing and implementing strategies.

He has represented for more than 10 year academic institutions as member of ABIS and since 2017, he is member of the Board of Directors of ABIS (The Academy of Business in Society).