



GLOBAL ETHICS FORUM 2024

MAISON DE LA PAIX, GENEVA, SWITZERLAND
2 – 4 SEPTEMBER 2024



Ethical Leadership for a Re-envisioned Future

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GLOBAL ETHICS FORUM 2024 – BRIEF CONCEPT

The 2024 Global Ethics Forum is an opportunity to **envision the future of the world and humanity from the ethical leadership perspective**. Ethical leadership helps in navigating life through turbulent moments, such as the current one. This forward-looking perspective is based, on the one hand, on an evidence-based understanding of reality and its challenges, and, on the other hand, on the belief that a just, inclusive, and sustainable future is possible for all.

The zero draft of the UN Pact for the future, to be launched by the General Assembly in September 2024, alerts that *“we are at a moment of acute global peril... Humanity faces a range of potentially catastrophic and existential risks. We are also at a moment of opportunity, where advances in knowledge and technology, properly managed, could deliver a better future for all.”* (#2).

Indeed, polarisation and wars are sadly now part of our daily reality. The environmental crisis is revealing its disastrous consequences faster than the actions taken to mitigate them. The development and deployment of new technologies such as AI are raising hopes mixed with fears. More than ever, the future of the world depends on the way we will be able to manage these sociopolitical, ecological, and digital challenges. In our interconnected world, this trilogy forms a kind of integrated roadmap towards a better future.

To answer the global existential risks and transform the opportunities into equal chances for all, rather than deepening the divide, **the world needs to be guided by ethical leadership**. Multilateral and non-governmental organisations, companies, think tanks and visionary leaders are striving to identify the necessary responses to the current challenges. However, the complex reality of our world requires more integrated and multistakeholder engagement in the search for the solutions, ensuring that all voices are represented. **The Global Ethics Forum is this needed space for transformational thought leadership, where the future is re-envisioned with hope and determination.**

The Forum will discuss the topics of peace, sustainability, digital revolution and higher education from the perspective of ethical leadership for a better future for all. A specific focus will be dedicated to intercultural dialogue and societal engagement for depolarisation and conflict prevention, the impact of AI on higher education, and the scope and role of ethical leadership beyond compliance frameworks.

Ethical Leadership for a Re-envisioned Future

PROGRAMME

including speakers confirmed to date

MONDAY 2 SEPTEMBER 2024

13:00–14:00	Registration
14:00–14:45	<p>Opening session</p> <ul style="list-style-type: none"> • Fadi Daou, Executive Director, Globethics. Lebanon/France. Welcome address and conceptual framing of the Forum. • Dora Yang, Founder and President, Qingsong Health Group. China. • Tovar Da Silva Nunes, Ambassador, Permanent Representative of Brazil (incumbent G20 Presidency) to the United Nations Office and other international organisations in Geneva. Brazil. • Guest Speaker: Martin Chungong, Secretary General, Inter-Parliamentary Union (IPU). Cameroon. • MC: Catherine Fiankan-Bokonga, Journalist; Senior UN Correspondent. Switzerland.
14:45–15:00	Musical interlude: Sogol Mirzaei, Iranian musician playing tar.
15:00–15:45	<p>Conversation on ethical leadership in times of uncertainties</p> <ul style="list-style-type: none"> • Lawrence Chong, Founder/CEO, Consulus; Author, Creative Change. Singapore. • Ignacio Packer, Executive Director, Initiatives for Change, Caux Foundation. Switzerland. • Obiora Ike, Chairman of the Enugu State Government Economic Advisory Committee, Globethics Board member. Nigeria/Germany. • Safak Pavey, Senior Adviser to the UN High Commissioner for Refugees; Former MP. Türkiye. • Moderator: Catherine Fiankan-Bokonga, Journalist; Senior UN Correspondent. Switzerland.

MONDAY 2 SEPTEMBER 2024

15:45–16:00	Meet the winners: Presentation of the three finalists of Globethics Youth Leadership Award 2024 and the Jury members
16:00–16:15	Meet the author: Christoph Stückelberger
16:15–17:00	Networking reception, Inauguration of the 20th Anniversary Photo Exhibition; Book signing

Track 1: Inclusive Peace and Development

17:00–18:00	<p>Panel discussion 1.1.1: Social Capital for Peace: How can ethical and spiritual leaders contribute to reconciliation and lives' saving? The religious engagement perspectives</p> <ul style="list-style-type: none"> • Dicky Sofjan, Core Doctoral Faculty, Indonesian Consortium for Religious Studies (ICRS), Globethics Vice-President. Indonesia. • Kenneth Mtata, Programme Director for Public Witness and Diakonia, World Council of Churches (WCC). Zimbabwe/Switzerland. • Pantelis Kalaitzidis, Director, Volos Academy for Theological Studies; Member of the Executive Committee, European Academy of Religion. Greece. • Dror Rubin, Chief Facilitator and Field Coordinator of Religious Engagement at Search for Common Ground. Israel. • Moderator: Alison Hilliard, Senior Programme Director, Wilton Park, United Kingdom.
18:00–19:00	<p>Panel discussion 1.1.2: Social Capital for Peace: How can ethical and spiritual leaders contribute to reconciliation and lives' saving? The public engagement perspectives</p> <ul style="list-style-type: none"> • Michael Wiener, Human Rights Officer, Faith for Rights UN-OHCHR. Germany. • Peter Mandaville, Senior Advisor for Faith Engagement, USAID and the Biden-Harris administration. USA. • Khushwant Singh, Head of Secretariat of PaRD (International Partnership on Religion and Sustainable Development). Germany. • Sarah Noble, Head of Global Engagement, Initiatives of Change, Caux Foundation. Canada/Switzerland. • Moderator: Alison Hilliard, Senior Programme Director, Wilton Park. United Kingdom.

TUESDAY 3 SEPTEMBER 2024

09:00–10:15	<p>Panel discussion 1.2: Global Peace in a polarised world: How to revive ethics in international relations?</p> <ul style="list-style-type: none"> • Melissa Parke, Executive Director, ICAN, former Australian Minister for International Development. Australia. • Corinne Momal-Vanian, Executive Director, Kofi Annan Foundation. Switzerland. • Hind bint Abdulrahman Al Muftah, Permanent Representative of Qatar to the United Nations Office at Geneva. Qatar. • Miroslav Cerar, Professor, Faculty of Law, University of Ljubljana; Former Prime Minister of Slovenia. Slovenia. • Moderator: Davide Rodogno, Professor of International History and Politics, Head of Interdisciplinary Programmes, Geneva Graduate Institute. Italy/Switzerland.
10:15–10:30	<p>Meet the author: Liu Baocheng, Chinese Values. 2024.</p>
10:30–11:00	<p>Networking break</p>
11:00–12:15	<p>Panel discussion 1.3: Philanthropy for sustainable development and peace: time for a new paradigm?</p> <ul style="list-style-type: none"> • Nina Hoas, Head, LGT Philanthropy Advisory. Switzerland. • Luyu Wu, Co-Founder, Tong Xing Tong Xing Foundation. China. • Rudelmar Bueno de Faria, Secretary General of ACT Alliance. Brazil/Switzerland. • Shachi Gurumayum, Founder, MaolKeki Foundation, India; Director, AgriMayum GmbH. Switzerland. • Etienne Eichenberger, Managing Partner, WISE – Philanthropy Advisors. Switzerland. • Moderator: Giuseppe Ugazio, Associate Professor and Chair in Behavioural Philanthropy and Finance, Geneva School of Economic Management (GSEM). Switzerland.
12:15–12:30	<p>Meet the author: Lawrence Chong, Creative Change, 2024.</p>
12:30–14:00	<p>Networking lunch</p>

TUESDAY 3 SEPTEMBER 2024

Track 2: The road for responsible governance

<p>14:00–14:30</p>	<p>Panel 2.1.1: Launch of the 2024 Global Survey results on Business Ethics</p> <ul style="list-style-type: none"> • Bryan Robinson, Research Associate, Nelson Mandela University Business School; President, Business Ethics Network of Africa (BEN-Africa). South Africa. • Georges Enderle, Professor, Keough School of Global Affairs, University of Notre Dame. USA. • Moderator: Ignace Haaz, Managing Editor, Globethics. Switzerland.
<p>14:30–15:30</p>	<p>Panel 2.1.2: Ethics of ESG: How the private sector can contribute to a sustainable and inclusive future?</p> <ul style="list-style-type: none"> • Liu Baocheng, Director, Center for International Business Ethics, University of International Business and Economics. China. • Jérôme Eschbach, Head of Sustainable Solutions, BNP Paribas. France. <p>Vincent Subilia, Executive Director, Geneva Chamber of Commerce and Industry, Board member of the International Chamber of Commerce. Switzerland.</p>
<p>15:30–16:00</p>	<p>Networking break</p>
<p>16:00–17:15</p>	<p>Panel 2.2: Ethics and compliance: how to navigate their respective specificities and integrate their application for better responsible governance?</p> <ul style="list-style-type: none"> • Kamel Ayadi, International Consultant on Anti-Corruption and Governance, former Minister of Anti-Corruption and Governance, Tunisia, Globethics MENA Regional Consul. Tunisia. • Malika Parent, Senior Adviser to the Director General, WHO. Switzerland. • Maximilien Roche, Founder, Rock Integrity and Investigations. France. • Alexander Finger, Chief Technology Officer, SAP Switzerland. • Klaus Moosmayer, Member of the Executive Committee and Chief Ethics, Risk and Compliance Officer of Novartis. Germany. • Norman Beveridge, Chief Ethics & Compliance Officer, The LYCRA Company. United Kingdom. • Moderator: Lilach Zacharia-Trabelsi, Research Project Lead, Geneva Center for Business and Human Rights, University of Geneva. Switzerland.
<p>17:15–17:45</p>	<p>Networking break</p>
<p>17:45–18:30</p>	<p>Globethics Youth Leadership Award 2024 Ceremony: Presentations by the finalists; audience vote for 1st, 2nd and third prizes, prize giving</p>
<p>18:30–20:00</p>	<p>Reception, Celebration of the Award winners</p>

WEDNESDAY 4 SEPTEMBER 2024

Track 3: Trustworthy AI for a better future

<p>09:00–10:15</p>	<p>Panel 3.1: AI for Peace and Human Rights: Can the fourth industrial revolution serve human dignity and unity?</p> <ul style="list-style-type: none"> • Pavan Duggal, Expert in international law, Globethics Board Member. India. • Alexander Kriebitz, Institute for Ethics of AI, Technological University Munich. Germany. • Muhammadou M.O. Kah, Ambassador of The Republic of the Gambia to the Swiss Confederation & Permanent Representative to the UN Office at Geneva, World Trade Organisation (WTO). The Gambia. • Lucía Bosoer, Project Associate, Chair on AI and Democracy, Florence School of Transnational Governance, European University Institute. Argentina. • Frédéric Esposito, Director of the Bachelor of International Relations at the Global Studies Institute (GSI), University of Geneva. Switzerland. • Gitanjali Sah, Strategy and Policy Coordinator, International Telecommunication Union (ITU). Switzerland. • Moderator: Wallace Cheng, Head of Impact, Innovation and Development, Globethics. Switzerland.
<p>10:15–10:30</p>	<p>Brief break</p>
<p>10:30–11:30</p>	<p>Panel 3.2: AI in Higher Education: how can higher education institutions move from fighting back to guiding responsible innovation? Launch of the Policy report: Ethical Leadership in the Age of AI: Rethinking Futures of Education</p> <ul style="list-style-type: none"> • Santiago Bellomo, Dean of the Faculty of Education, Austral University, Member of Globethics Pool of Experts. Argentina. • Amélie Ekué, Academic Dean, Globethics. Togo/Germany. • Ebba Ossiannilsson, Executive Committee Member, International Council for Open and Distance Education (ICDE). Sweden. • Bi Xiaohan, Deputy Director, UNESCO-ICHEI. China. • Gita Steiner-Khamsi, UNESCO Chair for Comparative Educational Policies at IHEID. Iran/Switzerland • Moderator: Divya Singh, Chief Academic Officer, STADIO, Globethics Vice-President. South Africa.
<p>11:30–12:00</p>	<p>Networking break</p>
<p>12:00–13:00</p>	<p>Panel 3.3: Fostering Intergenerational Dialogue and Action on the Ethics of AI <i>Co-organised by the Club of Rome</i></p>

WEDNESDAY 4 SEPTEMBER 2024

13:00–14:00	Networking lunch
14:00–15:15	<p>Foresight Panel: what are our visions for 2050?</p> <ul style="list-style-type: none"> • The three Youth Leadership Award winners • Marie-Laure Salles, Director, Geneva Graduate Institute. France. • Emanuela Ceva, Professor, Department of Political Science and International Relations, University of Geneva. Italy. • Thierry Malleret, Managing Partner, Monthly Barometer; Founder, Summit of Minds. France. • Sidra Raslan, Initiatives of Change, Creative Leadership team. Syria/Spain. • Steven Hartmann, Executive Director of UNESCO BRIDGES Coalition. USA. • Moderator: Fadi Daou, Executive Director, Globethics. Lebanon/France.
15:15–15:30	Closing Remarks of the Global Ethics Forum 2024: Towards a re-envisioned Future
15:30–16:00	Networking break
Globethics 20th Anniversary and Presidency handover celebration	
16:00–17:00	<p>20th Anniversary of Globethics: looking forward</p> <ul style="list-style-type: none"> • Heidi Hadsell, Former President of Hartford Seminary, participant in Globethics' founding phase. USA. • Divya Singh, Vice-President, Globethics. South Africa. • Dicky Sofjan, Vice-President, Globethics. Indonesia. • Isabelle Sommer, Head of International Commitment and Member of the Executive Board of Linsi Foundation; Globethics Board Member. Switzerland. • Laurent Jimaja, Maire de Grand Saconnex. Switzerland. • Speech of Christoph Stückelberger, Founder and President, Globethics. Switzerland. • MC: Lucy Howe-López, Deputy Executive Director, Globethics. UK.
17:00–17:15	Musical interlude
17:15–18:00	<p>Presidency handover: presentation of President-elect, Vice-Presidents and Board Members; speech of the new President of Globethics, Dietrich Werner, Germany.</p> <p>MC: Amélé Ekué, Academic Dean, Globethics. Togo/Germany.</p>
18:00–19:00	Closing reception