

30th CEEMAN Annual Conference

The Future of Management Education: Understanding the Big Picture

In partnership with IEDC – Bled School of Management

21-23 September 2022

Bled, Slovenia

Supported by



Conference Program

Wednesday, 21 September - Pre-conference Events

- 14:30 – 15:00 Conference registration open at IEDC Bled, coffee, networking
- 15:00 – 17:00 Poster Session for Faculty and Researchers, moderated by Zoltan Buzady
- 17:00 – 17:30 Coffee Break
- 17:30 – 19:00 Interactive IQA Session – IQA Quick-Scan on Excellence, Relevance and Dynamism
- 19:00 – 19:15 30th CEEMAN Annual Conference Opening
Welcome words
Danica Purg, CEEMAN President, Slovenia
- 19:30 Welcome reception and Dinner at IEDC

Thursday, 22 September – Conference Day 1

- 09:00 – 09:30 Registration open at IEDC, Coffee & Tea
- 09:30 – 09:45 **Introduction by the Conference Chair Drikus Kriek**, Dean of IEDC-Bled School of Management, Slovenia
- 09:45 – 10:00 **Welcome Address**
- 10:00– 10:30 **Artificial Intelligence performance (in cooperation with RISEBA University of Applied Sciences, Latvia)**
- 10:30 – 11:00 Coffee Break
- 11:00 – 12:00 **Keynotes: Understanding the Big Picture**
Speakers:
Danilo Türk, President of Club de Madrid and former president of the Republic of Slovenia: **The Challenges of Today's World** (video)
Mette Morsing, Head of PRME Principles for Responsible Management Education, United Nations Global Compact (video)
Stefano Pilotto, Professor at MIB School of Management, Italy: **Will Europe Face the World's Challenges Properly?**
- 12:00 – 13:30 **Panel: Employers Talk about the Big Picture and Their Needs, moderated by Derek Abell**
Speakers:
Mark Pleško, CEO and co-founder, Cosylab, Inc., Slovenia
Gazment Haxhia, President of Landways International, Albania
Eser Manav Sevinc, Vice President Operations and General Manager Central Europe at The Coca-Cola Company, Austria
Janez Škrabec, General Manager/Owner at Riko d.o.o., Slovenia
- 13:30 – 14:30 Lunch
- 14:30 – 16:00 **World Café General Discussion of What Employers' Needs Mean for Today's Management Schools, moderated by Seán Meehan**, Martin Hilti Professor of Marketing and Change Management at IMD Business School, Dean of Faculty, Switzerland
- 16:15 – 17:15 **Reflection on boats on Lake Bled: Can Management Schools Have an Impact on the Big Picture?**
- 17:30 – 19:00 **CEEMAN Annual Meeting and Awards Ceremony**
- 20:00 Dinner at IEDC, prepared by Jože Oseli, one of the most famous chefs in Slovenia
Dinner followed by dance evening with music by Slovenian rock band New Ex
Introductory words by **Janez Fajfar**, Mayor of Bled

Friday, 23 September – Conference Day 2

- 09:00 – 09:15 Coffee & Networking
- 09:15 – 09:30 **Introductory Words by the Conference Chair Drikus Kriek**
- 09:30 – 11:15 **Experiences from the CEEMAN Network in Times of Crisis, moderated by Anna Górska**, Assistant Professor & Director of the Research Center for Women and Diversity in Organizations at Kozminski University, Poland
Speakers:
Iryna Tykhomyrova, President of MIM-Kyiv, Ukraine
Olga Karpova, Executive Director of KROK Business School, Ukraine
Natalia Oboznenko, Academic Director at Lviv Business School, Ukraine
Maciej Szmyczak, Vice-Rector for Development and External Relations at Poznań University of Economics and Business, Poland
Edyta Lachowicz-Santos, Director of the Internationalisation Office at University of Economics in Katowice, Poland
Mikołaj Pindelski, Professor at SGH Warsaw School of Economics, Poland
- 11:15 – 11:30 Coffee Break
- 11:30 – 13:00 **Educators Talk About Their Own Challenges (Beyond Meeting Future Customer Needs) and How to Meet Them, moderated by Nicola Kleyn**, Dean of Executive Education at Rotterdam School of Management
Speakers:
Assylbek Kozakhmetov, President and Founder of AlmaU, Kazakhstan
Antonio Freitas, Provost of FGV, Brazil
Xiaobo Wu, Dean, Faculty of Social Sciences, Zhejiang University, China (online)
- 13:00 – 14:00 Lunch
- 14:00 – 15:30 **Three Scenarios for the Future of Management Education, moderated by Irina Sennikova**, Dean of the Faculty of Business and Economics at RISEBA University
Digitalization: **Nikos Mylonopoulos**, Associate Professor of Digital Business at ALBA Graduate Business School, The American College of Greece
Sustainability: **Lisa Fröhlich**, President of CBS International Business School, Germany
Understanding Work: Emerging Expectations vs. Established Wisdom: **Walter Jochmann**, Managing Director Kienbaum Consultants International GmbH, Germany (online)
- 15:30 – 16:00 **Three Scenarios Debrief, moderated by Irina Sennikova**, Rector of RISEBA University of Business, Arts and Technology, Latvia
- 16:00 – 16:30 Coffee Break
- 16:30 – 17:15 **Final Plenary Session: Business schools on Mars and other more likely scenarios for the future by Andrew Crisp**, Owner of CarringtonCrisp
- 17:15 – 17:30 **Closing Observations by the Conference Chair Drikus Kriek**
- 19:30 **Gala Dinner and Dance at Lake Bled**