

CEEMAN in 2011/2012

Report on activities and calendar of events



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19th CEEMAN Annual Conference

The 19th CEEMAN Annual Conference, hosted by Caucasus Business School, Caucasus University and its president and dean, Kakha Shengelia and Buba Lezhava, took place in Tbilisi, Georgia on 21-24 September 2011. The topic of the Conference was "Management Education for a Changing World: Are We Ready for the Challenge?" The Conference gathered more than 120 participants from 32 countries. In the CEEMAN Annual Meeting, held on 23 September, a strategic view on future CEEMAN plans and activities was presented. Six schools from five countries (Estonia, Hungary, Poland, South Africa and Ukraine) proposed to host the 20th Annual Conference on 26-28 September 2012.

The conference included inputs from prominent local and international speakers, including Ramaz Nikolaishvili, Minister of Regional Development and Infrastructure of Georgia, Dmitry Gvindadze, Minister of Finance of Georgia, and Kakha Baidurashvili, President of the Georgian Chamber of Commerce and Industry; Peter Kraljič, Director Emeritus, McKinsey, Slovenia/Germany; Jean-Pierre Lehmann, Founder, The Evian Group and Professor Emeritus IMD Lausanne, Switzerland; Pavlo Sheremeta, President and Institute Senior Fellow, MBOSI-Malaysia Blue Ocean Strategy Institute, Ukraine, as well as deans and directors of many CEEMAN member and partner institutions from all over the world.

The winners of the 17th CEEMAN Case Writing Competition in cooperation with Emerald and of the 2011 CEEMAN Champion Awards (including for the first time in the responsible management education category) were announced at the Conference Gala Dinner. The award ceremony included also presenting certificates to new CEEMAN members and IQA accredited/re-accredited institutions.

120 participants
32 countries



International Conference on Hidden Champions in CEE and Dynamically Changing Environments

The International Conference on Hidden Champions in CEE and Dynamically Changing Environments was successfully held on 17-18 November in Vienna, Austria. It presented the outcomes of the first CEEMAN-led international research carried out by 50 researchers in 18 countries on Hidden Champions – highly innovative, differentiated and specialized small to medium size companies holding lead market positions in their field internationally. The concept of Hidden Champions was initially identified and studied by Prof. Hermann Simon, world recognized expert in strategy, marketing and pricing, referred to as the most influential management thinker after the late Peter Drucker in German speaking area.

The conference, organized by CEEMAN in cooperation with IEDC-Bled School of Management and Austrian Federal Chamber of Commerce (WKO), revealed 165 successful companies from the countries of CEE, Turkey and Kazakhstan, their business success trajectories and distinctive business and leadership practices. It was attended by more than 130 business leaders, management thinkers (including Hermann Simon as keynote speaker), investors, business school deans, researchers, policy makers and media from 31 countries.

www.ceeman.org/hidden-champions

International research project
165 companies
50 researchers
18 countries



Event
130 participants
31 countries



Challenge:Future

In 2011/2012, Challenge:Future (CF) has engaged more than 24,000 youth from 214 countries and 1,546 faculties/business schools who created 1,469 innovative ideas and projects and invested 210,000 volunteering hours. Many competitions, actions and events have been organized in partnership with prominent partners, such as UN PRME, WBSCSB, UNESCO, TED. Opportunities for the winners included among other things the possibilities to attend various high-level events, such as World Business Forum in New York, or meetings with world-renown personalities, such as Dalai Lama and Muhammad Yunnus. Compared to previous years, more focus has been put on real-life implementation and impact of the youth ideas in all the activities.

The main CF competition 2011/2012 focused on "Fun+Meaning2=2020". The first round attracted 653 competitors, filtering to 369 in the semi-finals, 69 to the finals, and five teams – from Venezuela, Nigeria, India, Russia, and Canada were selected as the Grand Award contenders. The winners have been selected at the CF Summit 2012, hosted by CEEMAN and IEDC-Bled School of Management in Bled, Slovenia in March, which was held under the patronage of the President of the Republic of Slovenia and UNESCO and gathered over 80 selected youth participants from 38 countries. Two teams – WeBuilt from Nigeria and Rush Hot Chilli Brains from Russia (students of Baikal School of International Business, Irkutsk University, a CEEMAN member) won the competition and shared the EUR 20,000 prize, while the Faculty of Economics in Podgorica, Montenegro, won the "The Most Innovative School for 2012". Besides the events for the youth, the Summit included also large-scale events open for public, such as TEDxBled and CF Business Forum.

With strong support from CEEMAN, Challenge:Future has succeeded in attracting EU funding through the Youth in Action 2012 program, for "Create Future with Creating Jobs" project, which foresees a number of local activities, projects and events and virtual collaboration through online competitions and mentoring and aims to establish new transnational partnerships for providing real skills, leadership opportunities, and experiences to global youth to strengthen their employability prospects. The project is engaging various youth organizations from 10 countries (Slovenia, Denmark, Latvia, Turkey, Romania, India, Nigeria, Uganda, Rwanda, and Singapore).

The focus for the 2012/13 has been formulated into an "Impact Agenda", which includes themes such as (a) The World Beyond Extreme Poverty, (b) Mitigation of Climate Change, and (c) Youth Unemployment. The Main Competition 2012/2013 will be announced in September 2012.

www.challengefuture.org



Program Management Seminar

The 8th Program Management Seminar was held on 2-4 April. It was attended by 30 program managers and directors from 24 institutions in 15 countries (Belarus, Czech Republic, France, Germany, Hungary, Kazakhstan, Poland, Romania, Russia, Slovenia, South Africa, Sweden, Switzerland, Ukraine, and UK). With this group of participants from CEEMAN members and non-member institutions, the program has further expanded its institutional and geographical reach, with more than 220 program managers and coordinators from 35 countries who attended this unique educational program so far.

Class sessions included briefings by experts, group discussions, and case analyses of problems encountered in business schools' daily routines. Working in small groups, participants applied what they have learned in a series of case studies and addressed real world challenges faced by program managers.

www.ceeman.org/pms

"I have met so many interesting people and had a fantastic experience. I feel that I will be returning to work with more confidence and a better understanding of programme management. Thank you!!"

Lisa Elliott, Leeds University Business School, UK



30 participants
24 institutions
15 countries

International Management Teachers Academy

IMTA 2012 took place on 10-22 June in Bled. For the first time, the program was run without OSI HESP donation, and the fees were increased by 50%, while providing special scholarships for participants from Africa and Latin America. IMTA 2012 had four disciplinary tracks: Finance/Accounting (merged track), Strategy, Marketing, and Leadership and Change Management. The Business and Society track was postponed to 2013 because of unavailability of faculty due to PRME Global Forum in Rio, while an additional session "Management Education that Matters" was introduced into the program to increase awareness of the track and topic as a whole.

IMTA 2012 was attended by 36 participants from 19 countries: Austria, Belarus, Czech Republic, Hungary, Japan, Kazakhstan, Latvia, Pakistan, Poland, Romania, Russia, Singapore, Slovenia, Sweden, Switzerland, Ukraine and USA. Nine institutions from Czech Republic, Japan, Switzerland and Sweden were represented for the first time. With the 2012 cohort, IMTA program has educated 448 management faculty from 135 institutions from 37 countries from around the globe.

www.ceeman.org/imta

36 participants
24 institutions
19 countries



IMTA Foundation

In order to secure funds for the future IMTA courses, it was decided to establish IMTA Foundation. The documents for the Foundation's establishment were submitted to the Ministry of Education of the Republic of Slovenia, together with the request signed by the future IMTA Foundation President, Danica Purg, and letters of agreement signed by the future members of the IMTA Foundation Board: Jim Ellert, Sergey Mordovin, and Milenko Gudić.

IMTA Alumni Association

The 7th IMTA Alumni Conference on "Teaching Excellence and Quality Assurance: Implications for Faculty Development" was held on 26-27 April in Vilnius, Lithuania, hosted by the ISM University of Management and Economics. The event, in the context of which also the International Teaching Week was held, gathered more than 30 participants from 10 countries (Belarus, Canada, Croatia, Denmark, Estonia, Latvia, Lithuania, Poland, Russia and Slovenia), including from non-IMTA and non-CEEMAN community. IMTA faculty team provided lectures in the Alumni conference (Krzysztof Obloj and Arshad Ahmad) and the International Teaching Week (Milenko Gudić).

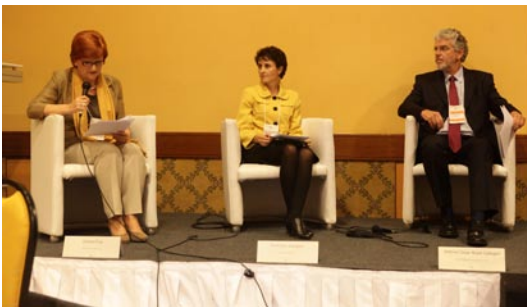


PRME - Principles for Responsible Management Education

CEEMAN continued its efforts related to the implementation of PRME (Principles for Responsible Management Education). In addition to being actively involved into the planning process for the 3rd Global Forum, CEEMAN took an important part also in the event that was held on 14-15 June 2012 in Rio de Janeiro, as well as in the Rio+20 Corporate Sustainability Forum, held on 16-18 June, including by providing discussion leaders, session moderators and speakers. Danica Purg, CEEMAN President, who will chair the PRME Steering Committee in 2013, provided concluding remarks on the 3rd Global Forum, while also announcing the PRME 2013 Summit to be held in Bled, Slovenia, on 20-21 June. Among the resource materials of the Global Forum was also the Inspirational Guide, in which 10 CEEMAN members were listed among the inspirational examples on responsible management education for the future we want. PRME-related activities of CEEMAN were integrated into the 2011 PRME Annual Report prepared by the PRME Secretariat and were discussed at the PRME Steering Committee Meeting on 2 February 2012 in Nottingham, UK, where CEEMAN President Danica Purg and PRME Working Group on Poverty coordinator Milenko Gudić participated.

www.unprme.org

*2013 PRME Summit
20-21 June 2013
Bled, Slovenia*



PRME Principles for Responsible Management Education

PRME Working Group on Poverty as a Challenge for Management Education

CEEMAN continued to provide leadership for the PRME Working Group on Poverty as a Challenge for Management Education, the membership of which grew to include 96 participants from 76 institutions in 37 countries around the globe.

CEEMAN/PRME Global Survey on the Issue of Poverty in Management Education, which was launched in October 2011 and translated into several languages, received 435 responses from 70 countries. The preliminary results of the report, sponsored by EQUAL, were presented in February at the EQUAL Board meeting in Brussels, Belgium, while the final *Report on Fighting Poverty through Management Education: Challenges, Opportunities and Solutions* was presented in the 3rd Global PRME Forum in Rio. Another deliverable and resource material that the Working Group prepared for Rio was the *Collection of Best Practices and Inspirational Solutions*, which is ready to grow into an online platform for experience sharing, learning about and contributing to integrating poverty-related issues into teaching. In the Rio+20 Corporate Sustainability Forum a special anti-poverty collaboratory was held in the session on Foundations for Sustainable Leadership: Responsible Management and Leadership Education.

96 Working Group members
37 countries



CEEMAN International Quality Accreditation

Following the respective peer review visits, reports and recommendations of the CEEMAN IQA Director, Randy Kudar, and the decisions of the Accreditation Committee, CEEMAN International Quality Accreditation was given for the re-accreditation of Riga Business School, Latvia (in October 2011), and MIM-Kyiv, Ukraine (in November 2011).

Seven institutions from six countries are currently in the process of re-accreditation, and eight more institutions are in various stages of initial accreditation.

www.ceeman.org/iqa

List of accredited institutions as of September 2012:

IMISP - International Management Institute
St Petersburg, Russia

IEDC - Bled School of Management, Slovenia

RISEBA - Riga International School of Economics
and Business Administration, Latvia

Kozminski University, Poland

Estonian Business School, Estonia

Gdansk Foundation for Management
Development, Poland

International Management Institute MIM-Kyiv,
Ukraine

Riga Business School, Latvia

Caucasus School of Business, Georgia

Free University ESM Business School, Georgia

Kyiv Mohyla Business School, Ukraine

ISM University of Management and Economics,
Lithuania

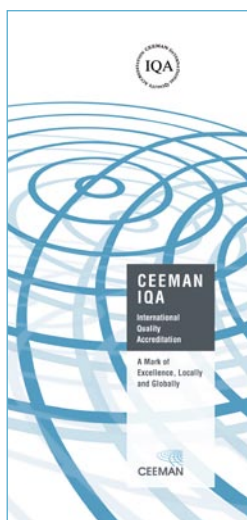
School of Management, St Andrews University,
Scotland, UK

International Academy of Business, Kazakhstan

European University, Spain, Switzerland and
Germany campuses

J.J.Strossmayer University, Faculty of Economics,
Croatia

Warsaw School of Economics (SGH), Poland



"Being an active CEEMAN member since 1997, MIM-Kyiv is proud of being re-accredited with IQA, which serves not only as an international mark of distinction, but also as an effective tool for both the academic excellence and the institutional development."

Iryna Tykhomyrova, President, International Management Institute MIM-Kyiv, Ukraine

CEEMAN Champion Awards

The call for nominations for the CEEMAN Champion Awards was launched in spring 2012. Fifteen nominations for outstanding achievements in research, teaching, institutional management, responsible management education categories, were received for 19 individuals from nine institutions from eight countries (Austria, France, Kazakhstan, Latvia, Russia, Slovenia, Switzerland, and the UK).

19 individuals
9 institutions
8 countries



18th CEEMAN Case Writing Competition

The 18th CEEMAN Case Writing Competition was organized for the sixth consecutive year in cooperation with Emerald Group Publishing Ltd and is, since last year, closely connected to the Emerald Emerging Markets Case Studies collection. The monetary award, sponsored by Emerald, was EUR 2,500 for the winning case, and EUR 1,000 and EUR 500 for second and third place, respectively. The awards included for the first time also CEEMAN faculty development program scholarships for the three winners, and Emerald subscriptions for top ten case authors and co-authors. The winners and other selected cases will be published in the Emerald case collection (all cases from the case competition will be available free of charge for CEEMAN members for a trial period of three months).

The 2012 competition received 39 cases from 33 institutions from 21 countries (Australia, Canada, Colombia, Denmark, Egypt, Estonia, France, Germany, India, Indonesia, Iran, Jamaica, Singapore, Spain, Sweden, Switzerland, Tanzania, Thailand, Turkey, United Arab Emirates, and USA). Among the authors were also management faculty from five CEEMAN member institutions. Based on the competition criteria, 19 cases from 17 institutions and 12 countries were shortlisted for evaluation by the jury, consisting of Vladimir Nanut, MIB School of Management, Italy; Al Rosenbloom, Dominican University, USA; and Leif Sjoblom, IMD, Switzerland. The revised (and simplified) judging process has been successfully introduced this year in cooperation with the judges, leading to higher consistency among the evaluations.

39 cases
33 institutions
21 countries



Publications

The *Proceedings of the 19th CEEMAN Annual Conference* was published and distributed to CEEMAN members, conference participants, and made available online on the CEEMAN home page, along with videos and presentations.

Research Report on Hidden Champions in Dynamically Changing Environments was delivered to the participants of the Hidden Champion Conference in Vienna and all CEEMAN members.

The *Hidden Champions Conference Proceedings* will be published by the end of 2012.

A book on Hidden Champions is now being edited by Peter McKiernan and Danica Purg, and prepared for publication by either Oxford University Press or Emerald Group Publishing in 2013.

Report on Fighting Poverty through Management Education: Challenges, Opportunities and Solutions and the *Collection of Best Practices and Inspirational Solutions*, produced by the PRME Anti-Poverty Working group led by CEEMAN, were published online on CEEMAN and PRME websites.

Video material produced and posted in 2011 includes the presentations in the 19th CEEMAN Annual Conference held in Tbilisi, Georgia. Hidden Champions conference videos are ready, but have not been published yet due to the decision to launch a new CEEMAN website and related video platform, which is still under way.

Four editions of *CEEMAN News* were published and distributed to CEEMAN members. Bi-monthly electronic newsletters were introduced and regularly distributed to all contacts.



PR and Marketing

CEEMAN activities and events were promoted locally and globally. Media coverage and web presence was created for the Challenge:Future Summit, IMTA 2012, CEEMAN participation in Rio, mostly in Slovenian and neighbouring countries' media. A press-conference regarding the organization of the 20th Annual Conference was held in June 2012 and received good media response in Slovenia, including on TV. *The Slovenia Times*, an English-language publication, became the CEEMAN Conference media partner. In addition to regular brochures and leaflets on CEEMAN and its major programs and activities, a new brochure was published for the 20th CEEMAN Annual Conference in South Africa. CEEMAN USB cards were made in spring 2012 and used in the international events where CEEMAN participated, including in Rio, to support paperless policy.

CEEMAN web portal receives regular submissions from its members and partners for Calendar of Events, News, Collaboration, and Publication sections. A proposal to renew CEEMAN website and switch to a new technological platform and in-house IT support was accepted in January 2012. The implementation of the project was delayed due to staff changes in spring 2012, but is now under way, with total planned budget under EUR 8,000. The new website will have a more modern look, possibility for easier and faster upgrades, and cheaper maintenance. After the website project is completed, the work on the CEEMAN Online Directory will be resumed as well.



CEEMAN at International Events

CEEMAN was represented at numerous international events organized by its members and partners. This provided opportunities for contributing with its body of knowledge and excellence, as well as for promoting CEEMAN and its activities, and expanding the contacts base:

- Olga Veligurska represented Challenge:Future and CEEMAN at the UNESCO Youth Forum, which gathered over 400 participants on 17-20 October 2011 in Paris, France.
- Olga Veligurska represented CEEMAN and ran a parallel workshop on Education at the Youth to Business Forum in Skopje, Macedonia on 30 November 2011.
- Danica Purg participated through video conference call in the event in Yekaterinburg in December 2011.
- Milenko Gudić's video address on CSR as a New Challenge to Management Education in the International Conference on CSR was delivered in MIRBIS, Moscow on 1 December 2011.
- Milenko Gudić delivered two lectures on the results of the CEEMAN/PRME global survey on poverty and management education for undergraduate students and a group of MBA, MSc, PhD and faculty at the Bocconi University and Bocconi SDA in Milan, Italy on 12 March.
- Danica Purg participated in the AMBA International Conference for Deans and Directors held on 25 March in Dubai, United Arab Emirates, where she participated in the panel on faculty development and chaired the session on "Challenges and Opportunities of Growth Market Business Schools".
- Replacing CEEMAN President Danica Purg, Milenko Gudić participated in the 10th BMDA Annual Conference on 14-15 May in Gdansk, Poland
- Tatjana Volkova, President of IMTA Alumni Association, replacing Danica Purg, took part in the Presidential Activities at EURAM 2012 Conference in Rotterdam, the Netherlands on 6-8 June which grouped together presidents of major European and other associations to discuss mutual cooperation on the development of European management.
- Danica Purg and Milenko Gudić participated in the 3rd PRME Global Forum and Rio+20 Corporate Sustainability Forum, held on 14-15 June and 16-18 June in Rio de Janeiro, Brazil.
- Milenko Gudić delivered a video lecture at the International Assembly for HR, held on 19 June in Yekaterinburg, Russia.
- Danica Purg chaired a panel on "Innovations in Leadership Development: Learning from Outside Comfort Zones: Arts, Nature, History, Science, Community, Context" at the AIB Annual Meeting in Washington, D.C., on 2 July, where also other CEEMAN members and partners participated (Sergey Filonovich, Jonathan Cook, Nancy Adler).
- Milenko Gudić participated as an invited speaker and panellist in the 5th ISBEE World Congress on Business Ethics, held on 12-14 July at Kozminski University, Warsaw, Poland.
- Milenko Gudić took part in the All Academy Theme session on "The Informal Economy, Poverty and Responsible Management Education, as well as in the session on "International Research and Teaching Collaboration with Under-represented Countries", at the Academy of Management 2012 Annual Meeting in Boston, Massachusetts, USA, held on 3-7 August.
- Danica Purg and the IEDC-Bled School of Management hosted and co-organized the Business BSF: New Challenges, New Champions, in the framework of the Bled Strategic Forum, held on 2-4 September in Bled, which included a panel with hidden champions from CEEMAN-led research.

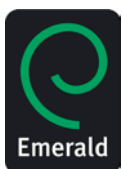


Cooperation with other international associations

CEEMAN continued and further expanded cooperation with various international associations and networks, through various engagements such as the development of joint strategic directions for the implementation of PRME (with PRME Steering Committee members), participation in international conferences and events (RABE, ASFOR, AABS, Eduniversal), collaboration in international research projects and conferences (FORUM, RABE).

Partnerships with international publishers

CEEMAN and Emerald Group Publishing continued cooperation for the 18th CEEMAN Case Writing Competition, providing access to Emerald resources to IMTA participants and access to Emerald Emerging Markets Case collection to CEEMAN members, while a memorandum of understanding was signed as a framework for these and future collaboration projects. Access to resources and additional inputs were provided also by Harvard Business School Publishing. A representative of Pearson Education visited CEEMAN during IMTA and expressed interest in collaboration, while Oxford University Publishing will be for the first time represented at CEEMAN Annual Conference to explore potential cooperation. Greenleaf Publishing offered the PRME Anti-Poverty Working Group, led by CEEMAN, to publish two books in 2014/2015 on the WHY and the HOW to integrate poverty-related issues into management education.



Organizational matters

Lara Winter joined CEEMAN as Director from September 2011, and stayed in this position until March 2012, after which she decided to move into corporate consulting, back in Austria. In April 2012, Almir Flisar got engaged as advisor on Marketing & PR.

Membership

Since September 2011, CEEMAN membership has increased by 25 new members from 18 countries, while nine memberships were cancelled. With this CEEMAN now counts 210 members from 51 countries.

New institutional members:

1. Marin Barleti University, Albania
2. Russian-Armenian (Slavonic) University, Armenia
3. IDRAC International School of Management, France
4. Ilia State University, Georgia
5. Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business, Georgia
6. EBS Universität für Wirtschaft und Recht, Germany
7. Nagoya University of Commerce and Business, Japan
8. Seiwa University, Japan
9. Lomonosov Moscow State University Business School, Russia
10. Gordon Institute of Business Science, South Africa
11. Jonkoping International Business School, Sweden
12. Glasgow School for Business and Society, UK

New individual members:

1. Antonio Gelis Filho, Brazil
2. Claude Delaney, Ireland
3. Olga Kan, Kyrgyzstan
4. Otto Van Veen, Netherlands
5. Lyubov Yakovleva, Russia
6. Teimuraz Vashakmadze, Russia
7. Gurhan Uysal, Turkey
8. John Anchor, UK
9. Jozefa Fawcett, UK

New exchange members:

1. Association of Business Schools, UK
2. European Retail Academy, Germany
3. SAMRO, Romania
4. CEED, Slovenia

The following members withdrew their membership (mostly because of financial reasons):

1. University of Maribor, Faculty of Organizational Sciences, Slovenia
2. Kazakh-Russian International University, Kazakhstan
3. Darden School of Business, University of Virginia, USA
4. Suleman Dawood School of Business, Lahore University of Management Sciences, Pakistan
5. Nowy Sacz School of Business – National Louis University, Poland
6. Institute of International Business Education, Russia
7. New Economic School, Russia
8. Faculty of Economics-Skopje, Ss. Cyril and Methodius University, Macedonia
9. Eduventures Inc., USA



*25 new members
18 countries*

CEEMAN Calendar of Events 2012/2013

Call for contributions to PRME/CEEMAN/Greenleaf Books on Poverty and Management Education
October 2012

Design and Launch of CEEMAN Research Project on Management Development Needs in Dynamically Changing Environments
Autumn 2012

CEEMAN ExEd Forum
Spring 2013

Program Management Seminar
3-5 April 2013
Bled, Slovenia

IMTA 2013
2-14 June 2013
Bled, Slovenia

8th IMTA Alumni Conference
Spring/Summer 2013
Dates, venue and host to be decided, based upon proposals submitted

PRME Working Group Conference/Workshop (in conjunction with the PRME Summit)
19-20 June 2013
Bled, Slovenia

2013 PRME Summit
20-21 June 2013
Bled, Slovenia

19th CEEMAN Case Writing Competition in cooperation with Emerald
Deadline for submissions: 16 June 2013

CEEMAN Champion Awards
Deadline for submissions: 14 July 2013

Challenge:Future Summit
21-26 September 2013
Maribor and Bled, Slovenia

Challenge:Future Gala and Awards ceremony (in conjunction with the 21st CEEMAN Annual Conference)
26 September 2013
Bled, Slovenia

21th CEEMAN Annual Conference and CEEMAN 20th Anniversary events
26-28 September 2013
Bled, Slovenia

CEEMAN Board



Danica Purg

CEEMAN President
President of IEDC-Bled School
of Management
Slovenia



Derek Abell

Professor Emeritus,
ESMT - European School of
Management and Technology
Germany



Witold Bielecki

Rector, Kozminski University
Poland



Vesselin Blagoev

Managing Director,
International University College
Bulgaria



Jim Ellert

Emeritus Professor and former
Associate Dean of Faculty,
IMD Lausanne
Switzerland



Sergey Myasoedov

Vice-Rector of the Academy
of the Russian President, Dean,
IBS-Moscow, President of the
Russian Association of Business
Education (RABE)
Russia



Madis Habakuk

Chairman of the Board,
Estonian Business School
Estonia



Gazmend Haxhia
President, ACMS and A.S.G.
Group
Albania



Virginijus Kundrotas
CEEMAN Vice-President, Dean
of Adizes Graduate School,
US, President, BMDA - Baltic
Management Development
Association
Lithuania



Sergey Mordovin
Rector, IMISP - International
Management Institute St Petersburg
Russia



Vladimir Nanut
Dean, MIB-School of
Management, President of
ASFOR - Italian Association for
Management Development
Italy



Ulrik Nehammer
Chief Executive Officer, Coca-Cola
Erfrischungsgetraenke AG
Germany



Matej Potokar
Senior Director Microsoft Business
Solutions Central Eastern Europe
Slovenia



Irina Sennikova
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About CEEMAN

Your Window to Management Development in a World in Transition

CEEMAN is an international management development association, which was established in 1993 with the aim of accelerating the growth and quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions working mainly in emerging markets and transition economies. The organization's interests cover the quality of education, research and innovation in these economies, as well as the broad range of subjects related to change and development.

With professional excellence as its aim, CEEMAN fosters the quality of management development and change processes by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in transitional and dynamically changing environments. Its holistic approach to the phenomena of change and leadership development celebrates innovation, creativity and respect for cultural values.

CEEMAN's objectives are:

- To improve the quality of management and leadership development in general and in countries undergoing transition and dynamic change in particular
- To provide a network and meeting place for management schools and other management development institutions in order to promote and facilitate cooperation and the exchange of experience
- To provide a platform for dialogue, mutual cooperation and learning between management development institutions and businesses that are operating in the context of transition and dynamic change
- To promote leadership for change, global competitiveness and social responsibility, innovation and creativity, and respect for cultural values
- To represent the interests of its members in other constituencies

The main activities of the association include:

- International conferences
- Educational programs to strengthen teaching, research, management, and leadership capabilities in management schools
- Case writing support
- International research
- Publishing
- International quality accreditation of business schools

CEEMAN has 210 institutional and individual members from 51 countries in Europe, North America, Latin America, Africa and Asia.

www.ceeman.org





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