



## CEEMAN in 2012/2013

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Report on CEEMAN activities from September 2012 to September 2013 and plan of upcoming events

CEEMAN

Bled, Oktober 2013

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## Report on CEEMAN Activities 2012/2013

### 20th CEEMAN Annual Conference

The 20th CEEMAN Annual Conference, hosted by the University of Stellenbosch Business School, took place in Bellville, Cape Town on 26-28 September 2012.

The topic of the Conference, chaired by Nick Binedell, Dean of the Gordon Institute of Business Science at the University of Pretoria, South Africa, was "Business and Educational Challenges in Dynamically Changing Environments". An integral part of the event was the Deans and Directors Meeting on "Management Development Institution Building in Growth Economies", chaired by Chin Tiong Tan, CEEMAN Board member and President of the Singapore Technology Institute. The Conference gathered more than 100 participants from 32 countries. In the CEEMAN Annual Meeting, held on 26 September, a report on activities in the 2011/2012 academic season and the 2013 calendar of events were presented.



Before the conference in Cape Town, 40 deans attended also a two-day seminar "Leading through Adversity and in a Changing Socio-economic Landscape" at the Gordon Institute of Business Science (GIBS) in Johannesburg.



The Conference Gala Dinner, held on 27 September, included the awards ceremonies for the CEEMAN Case Writing

Competition, CEEMAN Champion Awards, CEEMAN International Quality Accreditation (IQA) and new members.



## PRME – Principles for Responsible Management Education

CEEMAN continued its efforts related to the implementation of PRME (Principles for Responsible Management Education). Numerous PRME-related activities of CEEMAN were integrated into the PRME 2012 Annual Report which was discussed at the PRME Steering Committee Meeting on 31 January 2013 in Istanbul, Turkey, where CEEMAN President Danica Purg officially took over the chair of the PRME Steering Committee for 2013.



In the meeting in Istanbul the preliminary program for the 2013 PRME Summit – 5th PRME Annual Assembly, held on 25-27 September in Bled, Slovenia in conjunction with the 21st CEEMAN Annual Conference, was approved by the PRME Steering Committee. Conceptualized around the “4 I’s” (Inspiration, Innovation, Implementation and Impact), the Summit had several program and organizational innovations: keynote listeners, 54 participants contribution and the related 2nd edition of the PRME Inspirational Guide with 25 selected institutional stories, video contributions with 18 individual stories and 10 stories from PRME Champion Group, PRME Chapters and PRME Working Groups, working groups’ workshops and meetings, and other side events, including the Challenge:Future 2013 Summit, etc.

The preparatory work included a number of webinars, conference calls and other forms of collaborative communication and exchange of ideas among the co-organizers (PRME and CEEMAN), Discussion Leaders, Core Team and Conference Moderators. This included also the drafting of the 2013 Summit outcomes, including the Declaration of the 2013 PRME Summit in Bled.

A meeting of CEEMAN president with the Secretary General UN Ban Ki-moon was scheduled for 31 August, 2012 in Austria to further discuss and promote the role of PRME in the Post-2015 Agenda, but was postponed due to the crisis in Syria for another occasion.

The two events, for which prominent educational and business leaders, political figures and high representatives of other major stakeholders were invited, received more than 300 registrations from around 60 countries from all continents. The PRME Summit in Bled in September 2013 was attended by 266 participants from 60 countries joined by the 57 Challenge:Future finalist and 190 participants from 46 countries attended the 21st CEEMAN Annual Conference.

## PRME Working Group on Poverty

CEEMAN leadership for the PRME Anti-poverty Working Group (WG), with 101 participants from 39 countries, successfully continued. Following the agreement with the Greenleaf Publishing on publishing two books on WHY and HOW to integrate poverty-related issues into management education, a call for contributions, launched in winter 2012, received close to 90 abstract submissions from 122 authors in 37 countries. The Editorial Team selected 26 abstract to be extended into draft book chapters. They will be written by 47 authors/coauthors from 16 countries (Argentina, Australia, Bosnia and Herzegovina, Brazil, Canada, Greece, India, Italy, Latvia, Netherlands, Switzerland, Palestine, Poland, Sweden, UK, and USA).

Following the meeting of the Editorial Team, held in June, the authors prepared their final texts for the presentation at the WG Workshops held in the framework of the 2013 PRME Summit. These workshops included also the presentation of the 2nd edition of the Collection of Best Practices and Inspirational Solutions for Fighting Poverty through Management Education, as well as a session with the winning teams of the 2013 Challenge:Future competitions, including the CEEMAN and PRME-sponsored competition on Make.It.Work for fighting poverty through fighting the youth unemployment.



Carole Parkes, Aston Business School,  
Poverty Book co-editor in Bled



## Hidden Champions Research Project and International Conference

The editorial work on the book on Hidden Champions in SEE and Dynamically Changing Environments, based on the results of international research led by CEEMAN and IEDC in 2011 was accomplished in June 2013. Following the agreement with Springer, the book *Hidden Champions in CEE and Turkey, Carving Out a Global Niche*, will be published by the end of 2013.



## Challenge:Future

Encouraged by the results of youth engagement projects of CEEMAN ([www.ceeeman.org](http://www.ceeeman.org)) and its flagship youth initiative Challenge:Future ([www.challengefuture.org](http://www.challengefuture.org)), **"Create Future with Creating Jobs"** aimed to establish new transnational partnerships for providing real skills, leadership opportunities, and experiences to global youth and to strengthen their employability prospects.

Challenge:Future (C:F) this year founded under the European initiative Youth in Action launched three competitions for 2013: Make.It.Work (youth solutions for fighting youth unemployment and poverty, supported by CEEMAN and PRME and funded by EACEA Youth in Action Programme), The Future of Work (on competitiveness of Eastern European companies, supported by AT Kearney and CEMAN), and My Dream Job (on education system for the needs of the future job markets and industries, supported by RAZ:UM, Out of the Box and University of Maribor, Slovenia). The 70 finalists were invited to come to the Challenge:Future Summit in September in Maribor and Bled, Slovenia and to participate in the 2013 PRME Summit and CEEMAN Annual Conference. A joint session for the C.F finalist and the PRME Anti-poverty Working Group took place as one of the side-events.



The project activities, which involved 3418 young people directly and more than 42,6520 young people indirectly, were organized in 9 different countries: Slovenia, Turkey, Latvia, India, Rwanda, Nigeria, Uganda, Romania and Singapore. [www.challengefuture.org](http://www.challengefuture.org)

## Program Management Seminar 2013



The 9th edition of the program Management Seminar, which was held on 2-5 April in Bled, Slovenia, attracted a record number of 36 participants from 25 institutions in 16 countries. The event was evaluated as the best seminar so far, which was also thanks to several program innovations that were introduced in order to further respond to participants' expectations and needs.

[www.ceeman.org/pms](http://www.ceeman.org/pms)



*"It was a very good program with the possibility to learn a lot, especially from other participants. Best practice examples are a great way to learn. Also not to forget the location: IEDC at Bled is the perfect host for the seminar"*

*"I'm full of a new energy to come to my home university to introduce changes, knowledge and experience for the better"*



## CEEMAN Executive Education Forum 2013

On 18-19 April CEEMAN organized the 2013 CEEMAN ExEd Forum: "Executive Education for Managing Innovations", which was hosted by International Management Institute (MIM-Kyiv). The Forum, chaired by Peter McKiernan, Dean of the School of Management and Governance, Murdoch University, Australia, which gathered 60 participants from 15 countries, was focused on key issues related to integrating creativity and innovation into business models and operational practices, the related leadership challenges and the implications for management and leadership development.





## IMTA 2013 – International Management Teachers Academy



IMTA 2013 took place on 2-14 June 2013 in Bled. The program included for the first time also the new track on Business in Society, which was run by Prof. Anthony Buono, Executive Director, Bentley Alliance for Ethics and Social Responsibility, USA. IMTA 2013 grouped together an excellent group of 28 management faculty from 21 institutions in 17 countries: Austria, Belarus, Czech Republic, Egypt, Finland, Latvia, Lithuania, Pakistan, Poland, Russia, Serbia, Singapore, Spain (for the first time), Sweden, Switzerland, Ukraine and UK. Seven schools and a corporate university from Czech Republic, Finland, Spain, Switzerland, Ukraine, and UK sent their faculty to IMTA for the first time. With the 14th edition of IMTA, the total reach of IMTA program in the period 2000-2013 extended to include 473 management faculty from 142 institutions in 38 countries.



*"The program was very useful, allowed to review teaching methods and techniques, which I use."*

(Marina Markova, Lomonosov Moscow State University Business School, Russia)



*"IMTA is immensely useful – it allowed me to transform my attitude towards business. I am inspired to do more interdisciplinary research and teaching. I came as a skeptic and left as a convert."*

(Chang Yau Hoon, Singapore Management University, Singapore)

*"An excellent and enjoyable learning experience."*

(Amr Badr-El-Din, American University in Cairo, Egypt)

## IMTA Foundation

Following the Board's recommendation, the IMTA Foundation was formally established and registered at the Ministry of Higher Education of the Republic of Slovenia on 26 March 2013, with Danica Purg as the President of the Board and Sergey Mordovin and Milenko Gudić as Board members. An action plan for identifying potential donors was prepared to be implemented in 2013.

## IMTA Alumni Association Conference

8th IMTA Alumni Conference took place on 23-25 May 2013 in Moscow, Russia. The event gathered 20 IMTA alumni and other participants from six countries: Belarus, Latvia, Romania, Russia, Serbia and USA. The conference, hosted by RANEPa-Russian Academy of National Economy under the President of the Russian President, focused on Leadership and Change Management in Business School Settings: The Role of Faculty Development and Accreditation.



## International Quality Accreditation



Since September 2012, six accreditation peer review visits took place: Poznan University of Economics, Poland and IPM Business School, Belarus for initial accreditation, ISM University of Management and Economics, Lithuania, Kyiv-Mohyla Business School, Ukraine, IEDC-Bled School of Management, Slovenia and Kozminski University, Poland, for re-accreditation. Based on the submitted revision of SAR, the Department of Finance and Banking, RANEPa (Russia) have received IQA accreditation in March 2013

Five schools (International Business School at Vilnius University, Lithuania; Salford Business School, UK; Faculty of Management, University of Primorska, Slovenia; TSM Business School, the Netherlands; and International Black Sea University, Georgia) are working on their self-assessment reports, while more schools have expressed interest in IQA, including the first one from the USA (Jack Welch Management Institute, Strayer University) and one from South Africa (Turfloop Graduate School of Leadership, University of Limpopo).

The main documents for the IQA accreditation system, standards and procedures were updated and published online. PRME was informed on CEEMAN's policy and practice towards including PRME into its accreditation scheme, in order that this is mentioned in the 2013 PRME Summit Declaration.

### List of accredited institutions as of September 2013:

IMISP - International Management Institute St Petersburg, Russia	Caucasus School of Business, Georgia
IEDC - Bled School of Management, Slovenia	Free University ESM Business School, Georgia
RISEBA - Riga International School of Economics and Business Administration, Latvia	Kyiv Mohyla Business School, Ukraine
Kozminski University, Poland	ISM University of Management and Economics, Lithuania
Estonian Business School, Estonia	School of Management, St Andrews University, Scotland, UK
Gdansk Foundation for Management Development, Poland	International Academy of Business, Kazakhstan
International Management Institute MIM-Kyiv, Ukraine	European University, Spain, Switzerland and Germany campuses
Riga Business School, Latvia	J.J.Strossmayer University, Faculty of Economics, Croatia
	Warsaw School of Economics (SGH), Poland

## Case Writing Competition in cooperation with Emerald Group Publishing



The winners of 18<sup>th</sup> CEEMAN Case Writing Competition were announced at the 20<sup>th</sup> CEEMAN Annual Conference Gala Dinner, held on 27 September, in Cape Town, South Africa. The winner was *Thai Beverage Public Company Limited: Thailand Leader, Global Challenger* written by Amonrat Thourmrungroje and Olimpia Racela, Thailand. The first runner up was *An Old Bank in a New Country: Restructuring Nile Commercial Bank of South Sudan*, Veit Etzold, Germany. The second runner up was *Kraft Foods Argentina: The H1N1 Disparity* by Susan Myrden

and Kathy Sanderson, Canada (the second runner up).

The 19<sup>th</sup> CEEMAN Case Writing Competition was organized for the seventh consecutive year in cooperation with Emerald Group Publishing Ltd. For the first time a special webinar was organized on 18 April for those interested to contest. They received useful information from Al Rosenbloom Rob Edwards as the representative of Emerald. Closely connected to the Emerald Emerging Markets Case Studies collection, the case competition provided a total monetary award of EUR 4,000, sponsored by Emerald. As in 2012, the awards included also CEEMAN faculty development program scholarships for the three winners, and Emerald subscriptions for top ten case authors and co-authors. The winners and other selected cases will be published in the Emerald case collection (all cases from the case competition will be available free of charge for CEEMAN members for a trial period of three months).

The 2013 competition received 54 cases from 113 authors/Co-authors from 65 institutions in 25 countries. Among the authors were also management faculty and IMTA alumni from several CEEMAN member institutions. Based on the competition criteria, 10 cases from 12 institutions in 7 countries were shortlisted for evaluation by the jury, consisting of Vladimir Nanut, MIB School of Management, Italy; Al Rosenbloom, Dominican University, USA; and Leif Sjoblom, IMD, Switzerland. The revised (and simplified) judging process, successfully introduced last year, enabled a high consistency among the evaluations.





## CEEMAN Champion Awards

On the final day of the 20th CEEMAN Annual Conference, which took place in Cape Town, South Africa from 26 to 28 September, 2012, the CEEMAN Champion Awards 2012 were officially announced.

The winners were selected by the jury consisting of Jim Ellert, Professor Emeritus, IMD, Switzerland, Milenko Gudić, CEEMAN, IMTA-Managing Director and Arshad Ahmad, Associate Vice President at McMaster University, Canada.



In the category of Teaching the winner is Arthur Lindemanis, RISEBA, Latvia. In the category of Responsible Management Education co-winners are Bernard Belletante and Jean-Christophe Carteron, Euromed Management, France, and Nadya Zhexembayeva, IEDC – Bled School of Management, Slovenia. In the category of Institutional Management winner is Peter McKiernan, University of Strathclyde, Scotland, UK and Murdoch University, Australia. The jury decided that the Champions Award in the Research

category would not be given in 2012.

The call for nominations for the 2013 CEEMAN Champion Awards was launched in spring 2013. Four nominations for outstanding achievements in research, teaching, and institutional management, were received from four institutions in four countries (Russia, Singapore, Slovenia and Switzerland).

The CEEMAN Champion Awards were launched for the first time in 2010 in line with CEEMAN's effort to promote and reward excellence and outstanding achievements in the areas critical for success in management education. Among a set of criteria that favour diversity, creativity and innovation, special consideration is given to how these achievements contribute to business practice and knowledge in the local environment and how they contribute to the institution's vision and strategy. Potential transferability to other CEEMAN institutions and management development in general is seen as an additional strength.



## Participation in international conferences and events

CEEMAN in international events: CEEMAN contributed to several events while also using the opportunities for promoting CEEMAN programs and activities and acquisition of new members and/or contacts:

a. Irina Sennikova and Milenko Gudić run a session at the 12th CLADEA Annual Conference held in October 2012 in Lima, Peru, while Milenko Gudić addressed the CLADEA Annual Meeting on behalf of CEEMAN. He also took part in another session that was hosted by ASFOR.

b. Milenko Gudić represented CEEMAN in a session chaired by Virginijus Kundrotas at the 5th Eduniversal World Convention held in October in Lima, Peru.

c. Representing CEEMAN President Danica Purg, Milenko Gudić took part in the 16th RABE Annual Conference held in October in Sicily, Italy, when RABE presented Declaration of the Global Management Development Organizations in Support of Independent Quality Assessment System in Russia to be signed by the presidents of major international associations, including CEEMAN.



d. On the invitation of the organizers, Milenko Gudić presented CEEMAN's Experience" at the 2nd PRME MENA Annual Conference held on 7-8 November in Beirut, Lebanon.

e. Replacing Danica Purg, Milenko Gudić presented CEEMAN programs and activities at the Annual Meeting of the African Association of Business Schools, held on 12-15 May in Casablanca, Morocco. He also presented on behalf of PRME.

f. Following the invitation from the Program Chair of the 2013 AIB Annual Meeting, Danica Purg prepared a panel on hidden champions, which was held on 5 July 2013 in Istanbul, Turkey. The panel included speakers from Russia, Bosnia and Herzegovina, and Turkey, who participated in CEEMAN's research project on hidden champions in CEE and dynamically changing environments.

g. On June 18 in Bled, Slovenia, CEEMAN hosted the EQUAL Board Meeting, which was chaired by Irina Sennikova, EQUAL Board Chairperson on behalf of CEEMAN.



## Cooperation with other international associations

Cooperation with other international associations: CEEMAN continued and further expanded cooperation with different international associations and networks, through various engagements such as the development of joint strategic directions for the implementation of PRME (with PRME Steering Committee members), participation in international conferences and events (RABE, ASFOR, AABS, Eduniversal). Following a meeting of international associations' presidents, held in Cape Town in September 2012, additional consultations were held regarding a more intensive and structured collaboration of international associations operating in dynamic societies.



## Partnership with international publishers

Partnerships with international publishers: CEEMAN continued its cooperation with Emerald Group Publishing for the CEEMAN Case Writing Competition. In addition to already introduced Improvements through the electronic case submission system, additional instructional materials on case writing were provided, and also a special webinar for potential contestants.

Emerald also provided resources to IMTA participants and access to Emerald Emerging Markets Case collection to CEEMAN members in accordance with the memorandum of understanding that was signed as a framework for various collaboration projects.

Access to resources and additional inputs were provided to IMTA 2013 participants also by Harvard Business School Publishing.

CEEMAN research Hidden Champions in Central and Eastern Europe and Turkey will be published by Springer by the end of 2013.

In collaboration with PRME and Greenleaf Publishing the PRME Anti-Poverty Working Group, led by CEEMAN, will publish two books on the WHY and the HOW to integrate poverty-related issues into management education. The first book on Socially Responsive Organizations and the Challenge of Poverty will be published in 2014 and presented in the 4th PRME Global Forum.



## Organizational matters

The professional contract agreement on services related to CEEMAN Marketing and PR, signed in April 2012 with Almir Flisar, expired by the end of 2012. Given the maternity leaves of Olga Veligurska and Klara Pegan in 2013, Špela Horjak was replacing Olga Veligurska since October 2012 and Iryna Kompanyets has been engaged to replace Klara Pegan as the Program Manager, while several IEDC program coordinators and managers have also been engaged in response to the increased workload related to the organization of the 2013 PRME Summit and 21st CEEMAN Annual Conference. After successful finalization of CEEMAN September events Špela Horjak left CEEMAN for a permanent job and Maja Medja Vidic joined the CEEMAN team as new Head of Operations.



## Publications

Publications: The Proceedings of the 20th CEEMAN Annual Conference were published and distributed to CEEMAN members and conference participants, with videos and speaker presentations available on CEEMAN website.

Four editions of CEEMAN News were published and distributed to CEEMAN members. The online version was improved to contain photos in colours.

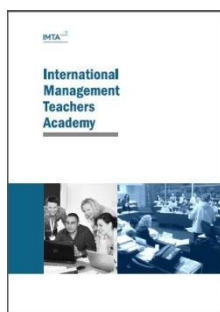
Bimonthly CEEMAN e-newsletter was sent out in October and December 2012 (including also the CEEMAN Calendar of Events in 2013), as well as in February, April, May and August/September 2013.

The editorial work on the book on Hidden Champions in SEE and Dynamically Changing Environments, based on the results of international research led by CEEMAN and IEDC in 2011 was accomplished in June 2013. Following the agreement with Springer, the book will be published later in 2013.

Updates were made for: refreshed CEEMAN logo and the logos for the respective sub-brands (IMTA, PMS, IQA). A special logo for the 20 years of CEEMAN was also designed and used ever since September 2012. Updated definition/description, mission, and positioning statement of CEEMAN started to be used.

New brochures were made for CEEMAN, IMTA, IQA and for the first time also for the Program Management Seminar.

A book on CEEMAN's 20-year history was published as a part of the 20th anniversary's celebration. The book, written and edited by Phil Mirvis and Arnold Walravens, consists of two parts. The first part entitled CEEMAN 20 Years of Making History provides a chronological review of CEEMAN developments structured by four 5-year periods: The founding years (1993-1997), Learning from each other (1998-2002) Moving forward and reaching out (2003-2007), Engaging the world (2008-2012), and 2012 and beyond. This is preceded by a review of the context development before the establishment of CEEMAN (1985-1993). The second part entitled CEEMAN's Journey presents CEEMAN Board members and teams' profiles, as well as data on membership development and CEEMAN annual conferences since 1993.



## PR and Marketing

CEEMAN activities and events were promoted locally and globally. From September 2012 to August 2013 CEEMAN drew national and international media attention. Overall, there have been 90 media clips. Media coverage was created for the Program Management Seminar (the seminar was covered also by national TV of Slovenia, in a 3 minutes reportage for daily news); IMTA 2013, CEEMAN ExEd Forum "Executive Education: Managing Innovations" (covered by six media from Ukraine), mostly in Slovenian and neighboring countries' media.

The biggest concentration of media clips was on Prof. Danica Purg being entrusted to lead the PRME Steering Committee in 2013.

Danica Purg gave an interview for The Financial Times when she took over the PRME Steering Committee (beside it, media from 5 countries: Slovenia, Croatia, Bosnia and Herzegovina, Serbia, UK, reported on CEEMAN's achievement in the frame of PRME initiative).

In this period, several media reported on CEEMAN, to name just a few: Gracija, Media Marketing, Business Magazine, Ekapija (Bosnia and Herzegovina); Poslovni dnevnik, Limun (Croatia); Info.review, Instore (Serbia); The Financial Times (UK).

New CEEMAN website was successfully launched in December 2012. The improvements include better visual appearance and functionality (including on mobile devices), and moving from outsourcing the web services to in-sourcing (IEDC IT support). Additional efforts were made to further improve the system which now enables CEEMAN members and partners to upload and manage their submissions on the website in the respective Calendar of Events, News, Collaboration, and Publication sections. This will serve as additional tool to bring more visibility online. While basic functionalities and content are already in use, the implementation of the full scope of features requires additional development and will take another several months to half a year. After the website project is completed, the work on the CEEMAN Online Directory will be resumed as well.



## Membership

Since September 2012 till August 2013, CEEMAN membership has increased by 20 new members from 14 countries (Austria, Bulgaria, Czech Republic, Croatia, Germany, Lithuania, Mongolia, Oman, Russia, Spain, Switzerland, UK, Ukraine, and USA), while 14 memberships were cancelled. With this CEEMAN now counts 212 members from 52 countries.

### **New institutional members:**

1. UGSM-Monarch Business School , Switzerland
2. Jack Welch Management Institute, USA
3. University of Rijeka, Faculty of Economics, Croatia
4. Kyiv School of Economics, Ukraine
5. Computer Science and Management School of Mongolian University of Science and Technology, Mongolia
6. The European College of Economics and Management, Bulgaria
7. Aston Business School, Aston University, United Kingdom, UK
8. Faculty of Real Estate Management (business school) of Russian Presidential Academy of National Economy and Public Administration, Russia
9. Kuhne Logistics University (The KLU), Germany
10. SMK University of Applied Social Science, Lithuania
11. Vilnius Gediminas Technical University, Faculty for Business Management, Lithuania
12. College of Commerce and Business Administration, Dhofar University, Oman

### **New Individual members:**

1. Irina Chernaya, Russia
2. Galina Maltseva, Russia
3. Gerhard Berchtold, Austria
4. Lara Winter, Austria
5. Julie Felker, USA
6. Pedro Torres Bandera, Spain  
Radovan Kacin, Czech Republic

### **New Exchange member:**

1. Accreditation Council for Business Schools and Programs (ACBSP), USA

*20 new members*

*14 countries*

## CEEMAN Calendar of Events 2013/2014

**Call for contributions to PRME/CEEMAN/Greenleaf Books on Poverty and Management Education**  
November 2013

**Program Management Seminar**

23-25 April 2014  
Bled, Slovenia

**9th IMTA Alumni Conference**

March 2014  
MIM-Kyiv, Ukraine

**IMTA 2014**

8-20 June 2014  
Bled, Slovenia

**PRME Working Group Conference/Workshop**

July 2014  
INCAE, Nicaragua,

**20th CEEMAN Case Writing Competition in cooperation with Emerald**

Deadline for submissions: 1 June 2014

**2014 CEEMAN Champion Awards**

Deadline for submissions: 15 July 2014

**22nd CEEMAN Annual Conference**

25-27 September 2014  
Venue and host to be decided, based upon proposals submitted



## CEEMAN Board

### CEEMAN Board

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**Danica Purg**  
CEEMAN President  
President of IEDC-Bled  
School of Management  
Slovenia



**Derek Abell**  
Professor  
Emeritus, ESMT –  
European School of  
Management and  
Technology  
Germany



**Witold Bielecki**  
Rector, Kozminski  
University  
Poland



**Vesselin Blagoev**  
Managing Director,  
International University  
College  
Bulgaria



**Jim Ellert**  
Emeritus Professor and  
former Associate Dean of  
Faculty, IMD Lausanne  
Switzerland



**Madis Habakuk**  
Chairman of the Board,  
Estonian Business  
School  
Estonia



**Gazmend Haxhia**  
President, ACMS and  
A.S.G. Group  
Albania



**Virginijus Kundrotas**  
CEEMAN Vice President  
Dean of Adizes  
Graduate School, US,  
President, BMDA –  
Baltic Management  
Development  
Association  
Lithuania



**Sergey Myasoedov**  
Vice-Rector of the  
Academy of the Russian  
President, Dean, IBS-  
Moscow, President of the  
Russian Association of  
Business Education (RABE)  
Russia



**Sergey Mordovin**  
Rector, IMISP -  
International  
Management Institute  
St Petersburg  
Russia



**Vladimir Nanut**  
Dean, MIB-School of  
Management, President  
of ASFOR – Italian  
Association for  
Management  
Development  
Italy



**Ulrik Nehammer**  
Chief Executive Officer,  
Coca-Cola  
Erfrischungsgetraenke  
AG  
Germany



**Matej Potokar**  
Senior Director Microsoft  
Business Solutions Central  
Eastern Europe  
Slovenia



**Irina Sennikova**  
Rector of RISEBA - Riga  
International School of  
Economics and Business  
Administration  
Latvia



**Chin Tiong Tan**  
President, Singapore  
Institute of Technology  
Singapore

## CEEMAN Team (2012/2013)



**Danica Purg**  
CEEMAN President  
President of IEDC-Bled School  
of Management  
Slovenia



**Jim Ellert**  
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**Milenko Gudić IMTA**  
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**Olga Veligurska**  
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on maternity leave until  
February 2014



**Maja Medja Vidic**  
Head of Operations  
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**Klara Pegan**  
Program Manager  
on maternity leave until  
January 2014



**Iryna Kompaniyets**  
Coordinator  
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## About CEEMAN

CEEMAN, the International Association for Management Development in Dynamic Societies, was established in 1993 with the aim of accelerating the growth and quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions involved in economic restructuring and social change in dynamic societies.

CEEMAN fosters the quality of management development and change processes by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in dynamically changing environments. Its holistic approach to the phenomena of change and leadership development builds on the specific value platform that celebrates innovation, creativity, and respect for cultural values, and promotes the principles of responsible management education.

### **CEEMAN's Objectives Are:**

To improve the quality of management education and leadership development in general and particularly in the dynamic societies that are in search of new economic and social responses to the global challenges

To promote leadership for change, global competitiveness, sustainable development and social responsibility

To provide a network and meeting place for business schools and other management development institutions in order to promote and facilitate cooperation and the exchange of experience

To provide a platform for dialogue, mutual cooperation and learning between management development institutions and businesses that are operating in dynamic societies and are willing to grow together by working together

To represent the interests of its members in other constituencies

### **CEEMAN's Main Activities Include:**

International conferences and forums

Educational programs to strengthen teaching, research, management and leadership capabilities in management schools

International quality accreditation for context-driven, innovative, impactful and responsible business schools

Promoting and rewarding outstanding achievements in areas that are critical for success in business education and management development

Support for the development of educational materials

Promoting and rewarding case writing

International research relevant for businesses and management development institutions

Publishing